

Fundraising Toolkit



Getting started

Thank you so much for choosing to fundraise for Northamptonshire Community Foundation. We're absolutely delighted to have your support and playing your part has never been easier. Here are just a few ideas to get you inspired:

Host a bake off

Always a winner, host a bake sale at school, work or at home.

Dress up or down

Donate to get dolled up or donate to go casual at work with a dress down Friday.

Ready, set, GO!

Challenge yourself to a cycling race or set a target to walk several miles in day, week or month! Get muddy in an OCR race or brave an outdoor (or indoor) swim. Get your friends, colleagues and family to sponsor you.

Set up a silent auction or a swap-a-thon

Ask some local business to donate items for a silent auction or host a swap party and swap your unwanted clothes with others and donate the money you save on new clothes.

Feed your coffee addiction

Hold a coffee or tea morning; why not throw in some cakes too?

Open mic night

Got a talent that's worth sharing? Set up an open mic night or talent showcase. Get a local venue involved or head online with Facebook Live.

Abseil down Northampton's famous lift tower

nationalabseilcentre.co.uk - only if you have a head for heights that is.

Birthday celebrations

Instead of asking for birthday cards/presents, ask your friends and family to donate to your fundraiser or set up a Facebook Fundraiser for your birthday.

Big packed lunch

Get together with friends or colleagues, host a lunch and donate what you save to your fundraising.



Hold a raffle

Ask people to donate prizes and hold a raffle. Sometimes, just the simple things are the best.

Once you have decided how you would like to fundraise, be sure to let us know all about it. We'll be able to offer you as much (or as little) support as you need and can share your efforts on our social media channels.

The easiest way to collect donations is to set up a [Just Giving](#) or [Virgin Money Giving](#) page that you can direct your supporters to. If you need any support with setting up your page, just get in touch and we can help you through the process.

Helpful hint

Many employers offer to Match Fund their employees fundraising efforts so don't forget to mention your efforts to your colleagues – it's a really easy way to double your efforts.

Spread the word

There are loads of ways you can spread the word and promote your fundraising, including:

Creating posters and flyers and asking local shops and business to display them. You can also pop these on notice boards too.

Contact local newspapers and magazines to see if they can help by featuring your story.

Local radio stations love to hear about challenges and fundraising initiatives, so get in touch with some local stations to see if you can get an interview.

Share your online giving page and story on your social media.

Keep talking about it. Let all of your friends, family, neighbours and colleagues know all about your plans so they can cheer you on and hopefully donate too.



Next steps



Congratulations! You've done it and we're so pleased you chose to do it all in aid of Northamptonshire Community Foundation.

So, what's next?

Don't forget to say a huge thank you to anyone who helped you with your fundraiser by giving their time or sponsoring your efforts. Everyone will be so pleased they were able to help contribute to your success.

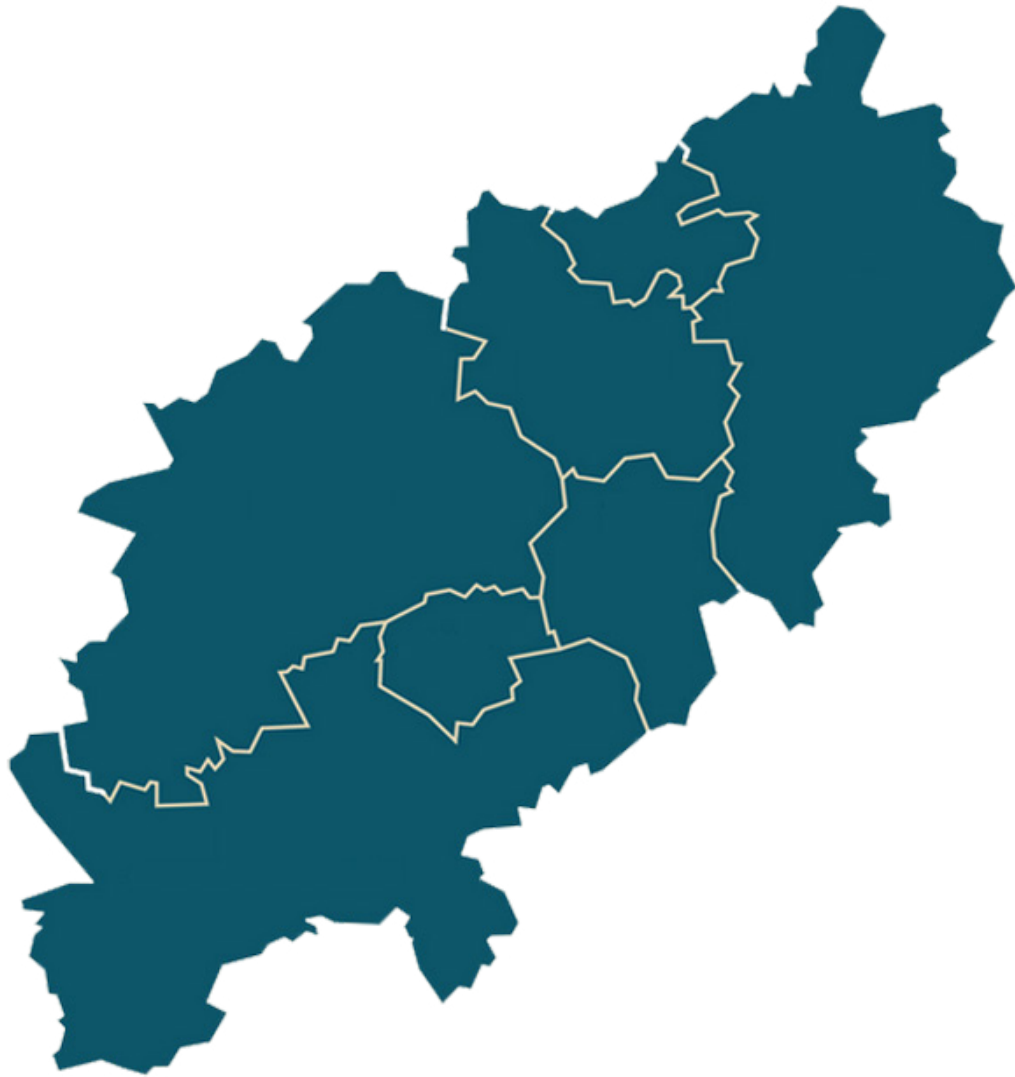
If you have any photos of your event, please do share them with us. We love to see them and will share them on our social media channels to give you all the recognition you deserve.

If you set up a Virgin Money or JustGiving page, you can pop your feet up knowing that all of the money raised will be transferred directly to us.

Otherwise, you can transfer the money to us by BACS Transfer or by cheque - whichever is easier. Just get in touch and we'll send you all the relevant details.

Finally, we just want to say a huge thank you. Every penny you raise helps us to support community-based action which improves the lives of our county's most disadvantaged people and communities. We couldn't do what we do without you!




Thank you



**Northamptonshire
Community Foundation**
Giving back to our county

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