

Rural Poverty in Northamptonshire

May 2023

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Introduction

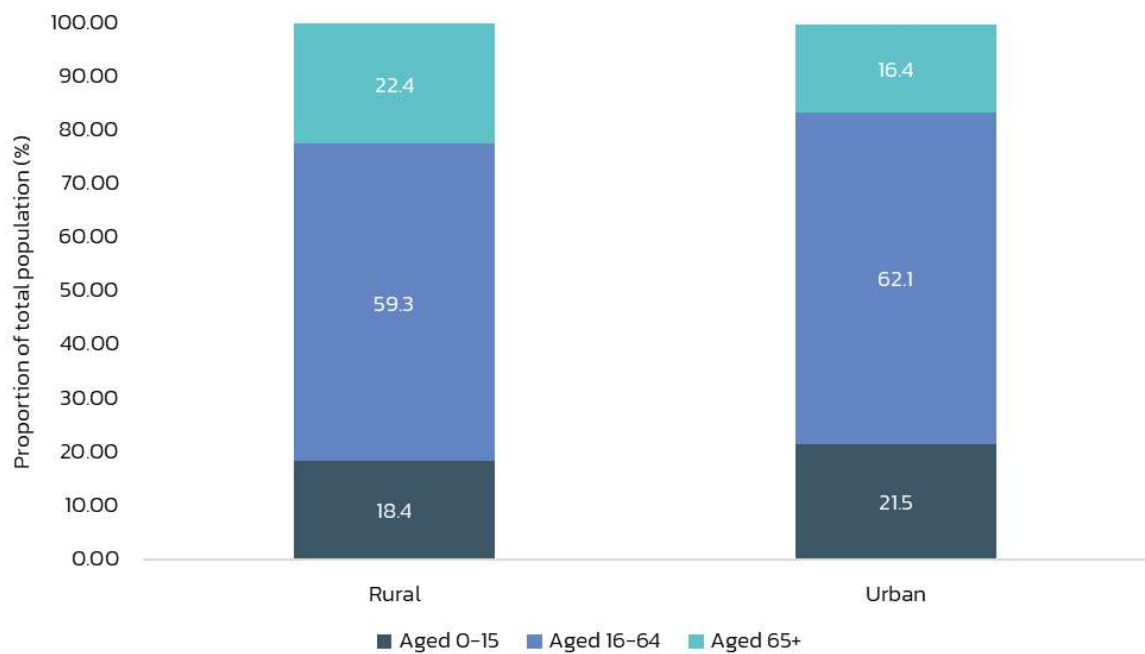
This report was produced by Northamptonshire Community Foundation in collaboration with OCSI using community mapping and reporting tool Local Insight. This tool has been developed by OCSI and makes use of open data to help councils, funding bodies, charities and community organisations make informed funding and policy decisions. It brings in up-to-date data drawn from the Census, the Department for Work and Pensions, deprivation indices and other sources. This report may also include reference to other sources and data. Note that data will change regularly as information is updated on Local Insight. This report was correct at the date of publication. Northamptonshire ACRE produced a report in 2020 regarding rural poverty by carrying out surveys, this data has also formed part of this document.

Rural poverty is the condition by which communities and their inhabitants are unable to afford to heat (or cool) their homes, secure adequate nutritious food, suffer from social isolation, inadequate housing, have a low income as well as poor access to amenities such as use of a vehicle, public transport, access to jobs market and access to healthcare. A rural area is defined as a town, village or hamlet with a population of below 10,000.

Population

- There are 237,815 people living in rural areas in Northamptonshire (31.4% of the overall population), compared to 519,366 people living in urban areas (68.6%).
- Rural Northamptonshire has an older population than urban Northamptonshire with a higher proportion of people aged 65+ and a lower proportion of children and working age adults.
- Of those living in rural areas, 59.3% are of working age (aged 16–64), which is lower than the proportion of the working-age population in urban areas (62.1%).
- Rural Northamptonshire has a higher proportion of residents aged 65+ (22.4%) compared to Urban Northamptonshire (16.4%).

Population age profiles in rural and urban areas in Northamptonshire



Source: ONS Mid-Year Estimates (2020)

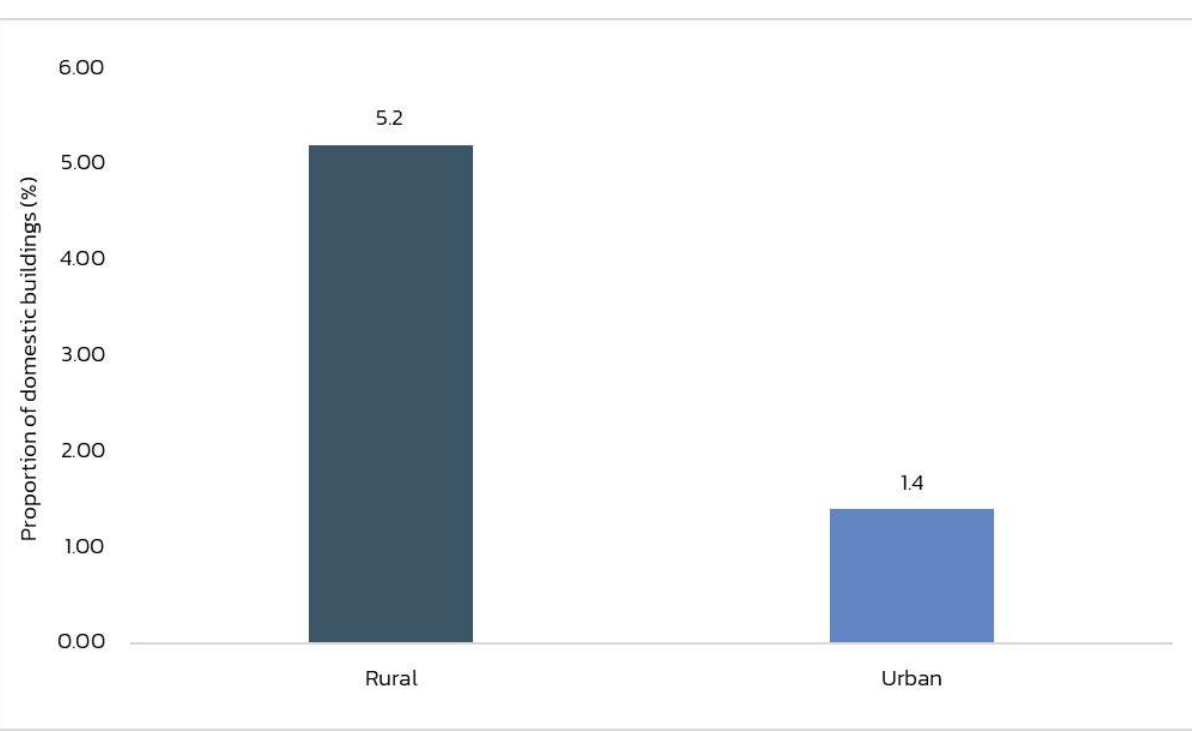
Deprivation

- Only one *area* in rural Northamptonshire ranks among the most deprived 20% of LSOAs in England (E01027041 in Central and South Irthlingborough) on the 2019 Index of Multiple Deprivation.
- However, there are a large number of deprived *people* living in rural areas in Northamptonshire:
 - More than 14,000 people in rural Northamptonshire identified as income deprived in the Indices of Deprivation 2019 Income domain (18.8% of all income deprived residents across the county).
 - 20.6% of working-age residents who are claiming DWP benefits in Northamptonshire are living in rural areas (19,115 people).
 - 20.3% of children aged 0–15 in relative low-income families in Northamptonshire are living in rural areas (3,400 children).
 - 26.5% of pensioners in low income (in receipt of Pension Credit) in Northamptonshire are living in rural areas (3,351 people).
- Three of the five most deprived rural LSOA's on the IMD 2019 are in East Northamptonshire, specifically around the towns of Irthlingborough and Raunds
- Some rural neighbourhoods in Northamptonshire experience multiple deprivation challenges.
 - LSOA E01027041 (encompassing Central and South Irthlingborough) is the most deprived rural area in the county, and has the highest proportion of residents who are income deprived (340 residents; 22.6%), the highest proportion of children in poverty (65 residents; 19.1%) and the 2nd highest proportion of pensioners in poverty (53 residents; 16.6%) relative to other rural LSOA's in Northamptonshire.
 - LSOA E01027327 (surrounding Finedon) has the highest proportion of working-age benefit claimants of all the rural LSOA's in Northamptonshire (222 residents; 5.5%). This neighbourhood also has the highest proportion of pensioners in poverty (60 residents; 17.6%), as well as the 2nd highest proportion of children aged 0–15 in relative low-income families (37 residents; 16.1%).

Cost of Living

- 29.0% of all households in fuel poverty in Northamptonshire are living in rural areas. More than 11,000 households in rural areas of Northamptonshire experience fuel poverty (11.5% of all households – compared to 12.7% in urban areas of the county).
- Four out of the top five rural LSOA's with the highest proportion of households in fuel poverty are in East Northamptonshire, with pockets of particularly high fuel poverty around the towns of Irthlingborough and Raunds.
- Despite rural areas having a lower proportion of households in fuel poverty, Rural Northamptonshire has 2,486 domestic buildings with a low energy efficiency rating (5.2%), which is over three times the proportion in Urban Northamptonshire (1,561 buildings; 1.4%).
- Rural LSOA's with the highest proportion of domestic buildings with a band F–G energy efficiency rating are concentrated in South Northamptonshire, specifically around Towcester West & Blakesley and Middleton Cheney & Chipping Warden.
- The area of Towcester also shows high levels of food insecurity, with two rural LSOA's in Towcester East & Paulerspury ranking the lowest on the Priority Places for Food Index of all rural LSOA's in Northamptonshire.
- Overall, Rural Northamptonshire shows greater food insecurity compared to Urban Northamptonshire, with a higher score on the Food Vulnerability Index (219.9 and 191.3, respectively).

Proportion of domestic buildings in Northamptonshire with band F-G energy efficiency rating by rural/urban classification

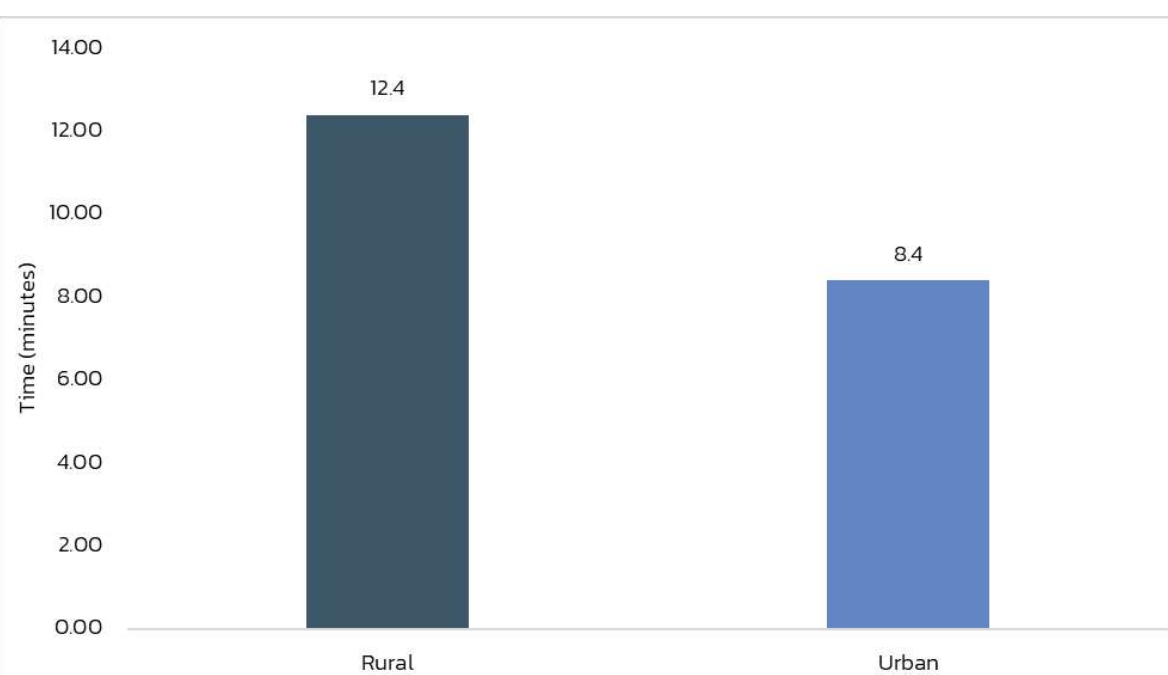


Source: Ministry of Housing Communities and Local Government (MHCLG) 2017 to 2021

Economy

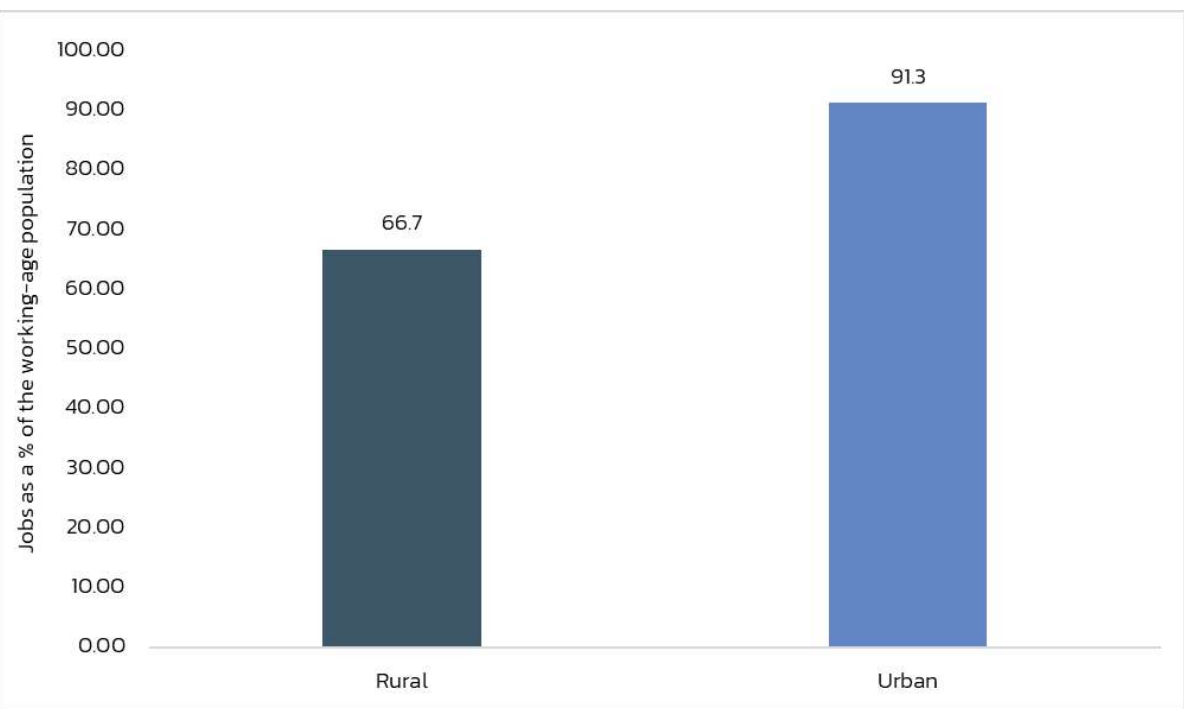
- Rural areas in Northamptonshire have the dual disadvantage of lower density of jobs (66.7 jobs per 100 working age adults) compared to urban areas (91.3 per 100 working age adults) and longer average travel times by public transport to centres of employment (12.4 minutes) compared to urban areas (8.4 minutes). This means Rural Northamptonshire has fewer jobs per each working-age resident, with greater accessibility challenges for those attempting to find employment.
- This is a particular challenge for the 2,800 working age adults in Northamptonshire who are claiming unemployment benefits (Jobseekers' Allowance or Universal Credit). In total, 17.3% of all residents claiming unemployment benefits in Northamptonshire are living in rural areas.
- Rural neighbourhoods in Finedon, Rothwell and Irthlingborough have the highest proportion of unemployment benefit claimants relative to all rural LSOA's in Northamptonshire.
- Rural neighbourhoods surrounding the villages of Woodford Halse, Byfield & Staverton have the longest travel times to the nearest employment centre.

Travel time (in minutes) to the nearest employment centre by public transport/walk in Northamptonshire by rural/urban classification



Source: Department for Transport (DfT) 2019

Jobs density (jobs as a proportion of the working-age population) in Northamptonshire by rural/urban classification

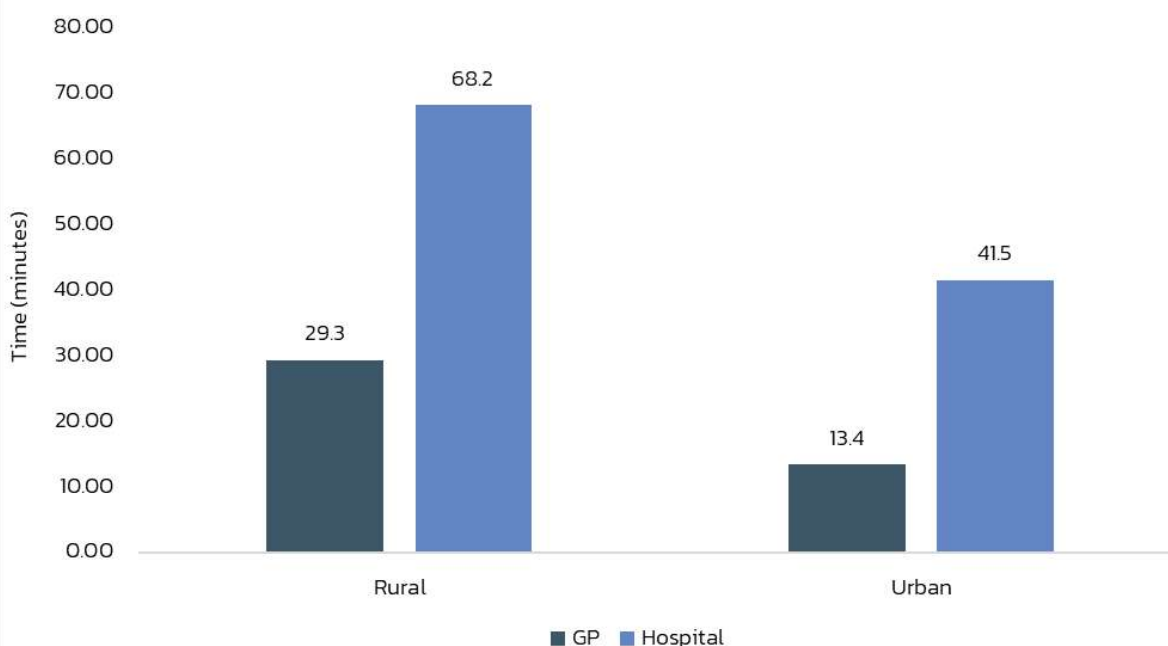


Source: Business Register and Employment Survey (BRES) 2021

Health

- More than 14,300 people in rural Northamptonshire identify as Disabled under the Equality Act: Day-to-day activities limited a lot. 28.3% of all residents in Northamptonshire who have a limiting long-term illness are living in rural areas.
- LSOA E01027336 (north of the village Irchester, encompassing Little Irchester), has the highest proportion of residents with a limiting long-term illness (11.9%). Rural LSOA's in Raunds also have high proportions of residents with their day-to-day activities significantly limited.
- Poor health in rural areas is exacerbated by the difficulties in accessing health services. Rural areas in Northamptonshire have longer average travel times to a GP than urban areas (29.3 minutes and 13.4 minutes, respectively), as well as longer average travel times to a hospital (68.2 minutes and 41.5 minutes, respectively).
- LSOA E01027043 (encompassing the villages King's Cliffe, Bulwick, Deenethorpe & Laxton) has the longest average travel time to a hospital (120 minutes) and the 2nd longest average travel time to a GP (103 minutes).

Travel times (in minutes) to the nearest GP and hospital by public transport/walk in Northamptonshire by rural/urban classification

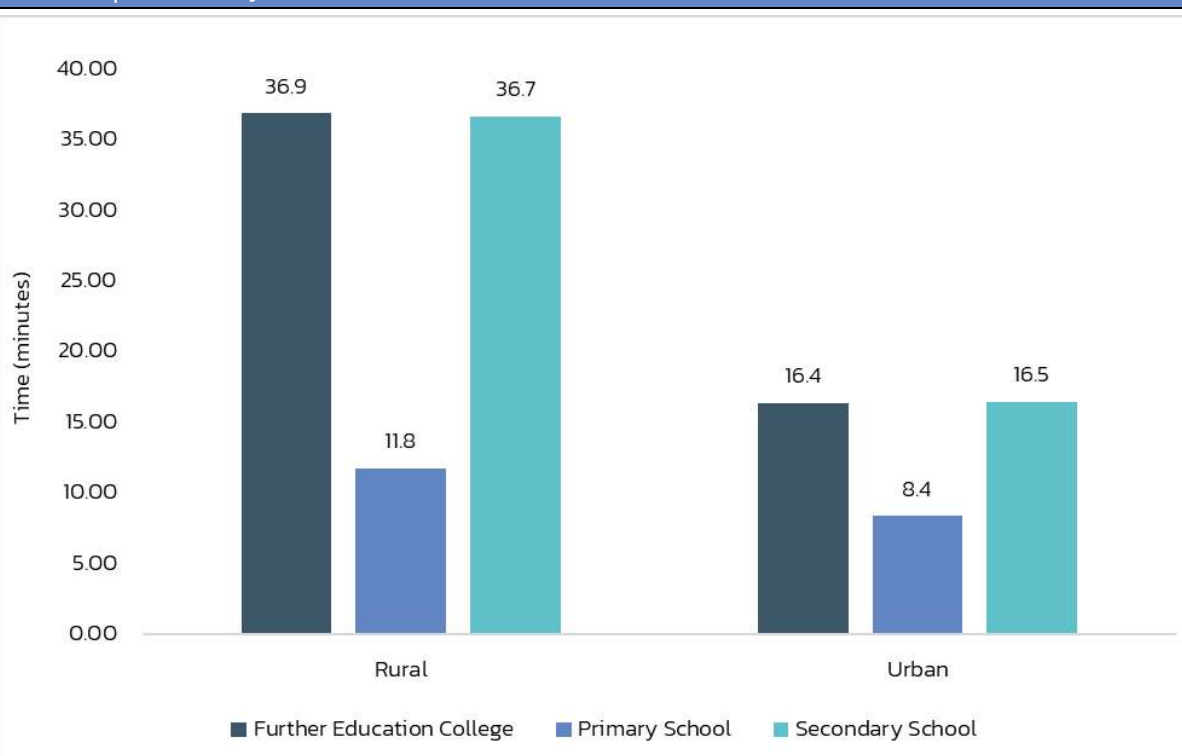


Source: Department for Transport (DfT) 2019

Education

- More than 14,300 adults in rural Northamptonshire hold no formal qualifications. 25.4% of all residents with no qualifications in Northamptonshire are living in rural areas.
- Rural neighbourhoods surrounding Raunds, Irthlingborough, Irchester and Finedon have the highest proportion of people with no qualifications relative to other rural LSOA's in Northamptonshire.
- Rural areas in Northamptonshire have longer average travel times to all education institutions (further education college, primary school and secondary school) compared to urban areas, with much longer average travel times to a further education college (36.9 minutes) and a secondary school (36.7 minutes) in comparison to a primary school (11.8 minutes).
- Rural neighbourhoods in the North East of Northamptonshire, encompassing the villages of King's Cliffe, Woodnewton and Easton on the Hill, have the longest travel times to all education institutions.

Travel times (in minutes) to the nearest education institutions by public transport/walk in Northamptonshire by rural/urban classification

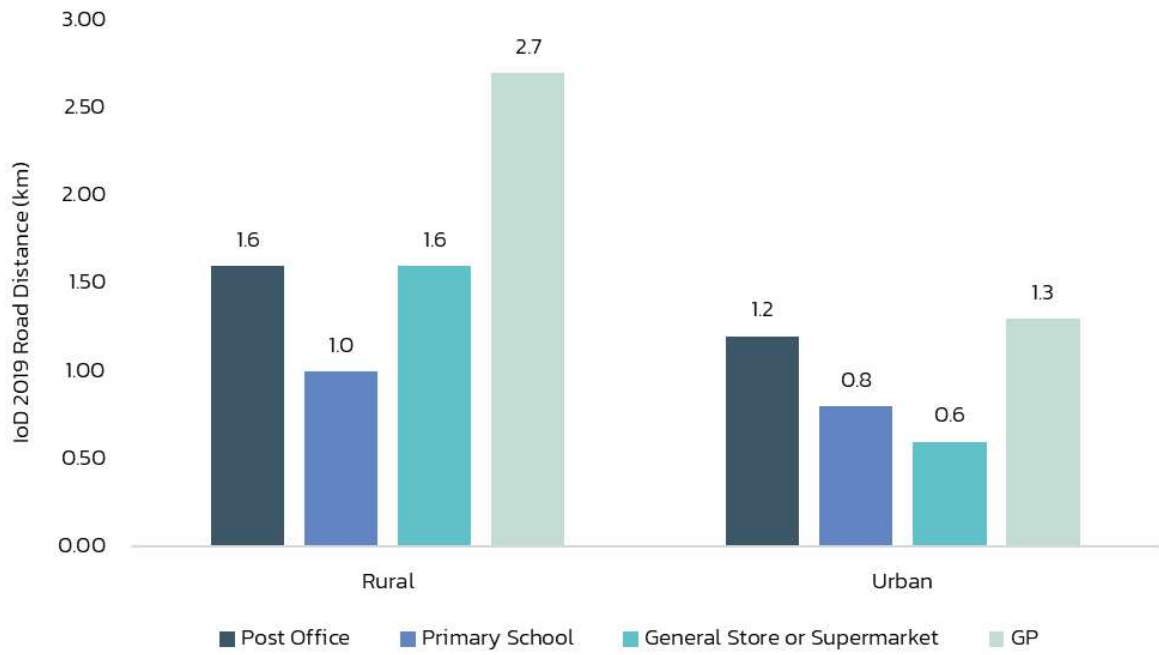


Source: Department for Transport (DfT) 2019

Transport and Accessibility

- People in rural areas have greater road distances to all key services (post office, primary school, general store or supermarket and GP). Rural areas in Northamptonshire have a particularly long average road distances to the nearest GP (2.7km), more than double the average distance for people living in urban areas (1.3km).
- One rural neighbourhood which encompasses the villages of Clipston and Naseby (E01027005) ranks among the most deprived 100 LSOAs in the country on the IoD 2019 Geographical Barriers sub-domain (94 out of 32,844 LSOA's in England), reflecting poor accessibility to local services in this northern part of Northamptonshire.
- As well as poor physical connectivity, rural neighbourhoods also experience poor digital connectivity. Rural neighbourhoods in Northamptonshire have a higher proportion of premises with broadband speeds below the Universal Service Obligation (3.2%) – over 4 times that of urban neighbourhoods (0.7%).
- Digital accessibility is particularly poor in one rural LSOA encompassing the villages of Wappenham and Moreton Pinkney in the south of the local authority, where over half of all premises have broadband speeds below the Universal Service Obligation (55.1%).
- The rural area just south of Towcester (E01027302) has the highest proportion of households with no car of all rural LSOA's in Northamptonshire (24.4%). This area was also ranked lowest on the Priority Places for Food Index, further exacerbating food insecurity and the lack of physical accessibility to food in this rural area.

IoD 2019 road distance to key services in Northamptonshire by rural/urban classification



Source: Ministry of Housing Communities and Local Government (MHCLG) 2019

Data Appendix

Deprivation

The table below shows the 20 rural LSOA's in Northamptonshire with the lowest ranks on the 2019 Index of Multiple Deprivation (IMD; where a lower rank indicates that an area is experiencing higher levels of deprivation). The IMD combines together indicators under seven different domains of deprivation: income deprivation, employment deprivation, education skills and training deprivation, health deprivation and disability, crime, barriers to housing and services and living environment deprivation.

Top 20 rural LSOAs areas in Northamptonshire by IMD 2019			
LSOA code	LSOA name	Parent MSOA	IMD 2019 Rank (lower = more deprived)
E01027041	East Northamptonshire 006D	Irthlingborough	6,559
E01027124	Kettering 003B	Rothwell	6,965
E01027038	East Northamptonshire 006A	Irthlingborough	8,612
E01027336	Wellingborough 010B	Irchester, Wollaston & Bozeat	9,355
E01027056	East Northamptonshire 005F	Raunds	9,474
E01027327	Wellingborough 001B	Finedon, Isham & Harrowden	10,846
E01027119	Kettering 011F	Burton Latimer, Broughton & Mawsley	12,031
E01027328	Wellingborough 001C	Finedon, Isham & Harrowden	12,260
E01027017	Daventry 009B	Long Buckby West & Weedon	14,123
E01027302	South Northamptonshire 005E	Towcester East & Paulerspury	15,075
E01027123	Kettering 003A	Rothwell	16,303
E01027126	Kettering 003D	Rothwell	16,410
E01027032	East Northamptonshire 003A	Thrapston & Brigstock	16,524
E01027029	Daventry 010D	Woodford Halse, Byfield & Staverton	16,597
E01027057	East Northamptonshire 004A	Ringstead, Woodford & Stanwick	17,456
E01027047	East Northamptonshire 002D	Oundle, Warmington & Titchmarsh	17,963
E01027051	East Northamptonshire 005A	Raunds	18,197

E01027045	East Northamptonshire 003B	Thrapston & Brigstock	18,303
E01032968	Daventry 003F	Braunston & Crick	18,349
E01027090	Kettering 001A	Geddington, Rushton & Stoke Albany	18,489

Source: Ministry of Housing Communities and Local Government (MHCLG) 2019

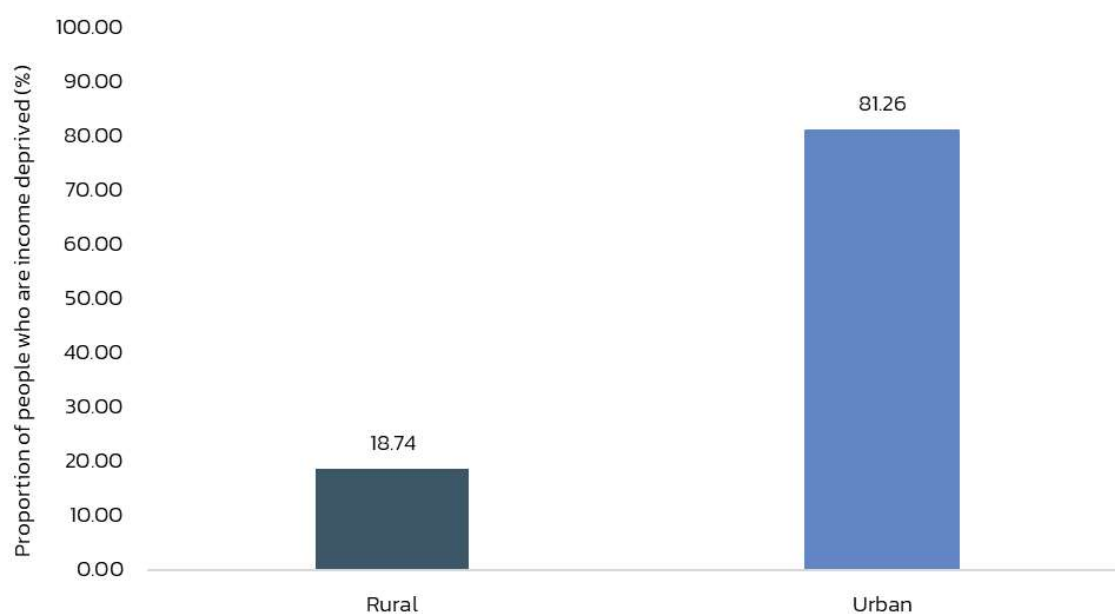
The table below lists the 20 rural LSOA's in Northamptonshire with the highest Indices of Deprivation (IoD) 2019 Income Score. This score measures the proportion of the population in an area experiencing deprivation relating to low income. The definition of low income used includes both those people who are out-of-work and those that are in work but who have low earnings (and who satisfy the respective means tests).

Top 20 rural LSOAs areas in Northamptonshire by the proportion of the population experiencing deprivation relating to low income (IoD 2019 Income Score)			
LSOA code	LSOA name	Parent MSOA	IoD 2019 Income Score (%)
E01027041	East Northamptonshire 006D	Irthlingborough	22.6
E01027124	Kettering 003B	Rothwell	20.6
E01027038	East Northamptonshire 006A	Irthlingborough	17.9
E01027336	Wellingborough 010B	Irchester, Wollaston & Bozeat	17.2
E01027327	Wellingborough 001B	Finedon, Isham & Harrowden	16.6
E01027056	East Northamptonshire 005F	Raunds	16.2
E01027328	Wellingborough 001C	Finedon, Isham & Harrowden	15.1
E01027302	South Northamptonshire 005E	Towcester East & Paulerspury	13.3
E01027119	Kettering 011F	Burton Latimer, Broughton & Mawsley	12.5
E01027123	Kettering 003A	Rothwell	12.2
E01027029	Daventry 010D	Woodford Halse, Byfield & Staverton	11.4
E01027051	East Northamptonshire 005A	Raunds	11.4
E01027017	Daventry 009B	Long Buckby West & Weedon	11.4
E01027126	Kettering 003D	Rothwell	10.8
E01027039	East Northamptonshire 006B	Irthlingborough	10.7

E01027025	Daventry 009D	Long Buckby West & Weedon	10
E01027047	East Northamptonshire 002D	Oundle, Warmington & Titchmarsh	9.7
E01027299	South Northamptonshire 005C	Towcester East & Paulerspury	9.5
E01027057	East Northamptonshire 004A	Ringstead, Woodford & Stanwick	9.3
E01027323	Wellingborough 009B	Earls Barton & Great Doddington	9.1

Source: Ministry of Housing Communities and Local Government (MHCLG) 2019

Rural share of income deprivation (the proportion of people who are income deprived living in rural and urban Northamptonshire; %)



Source: Ministry of Housing Communities and Local Government (MHCLG) 2019

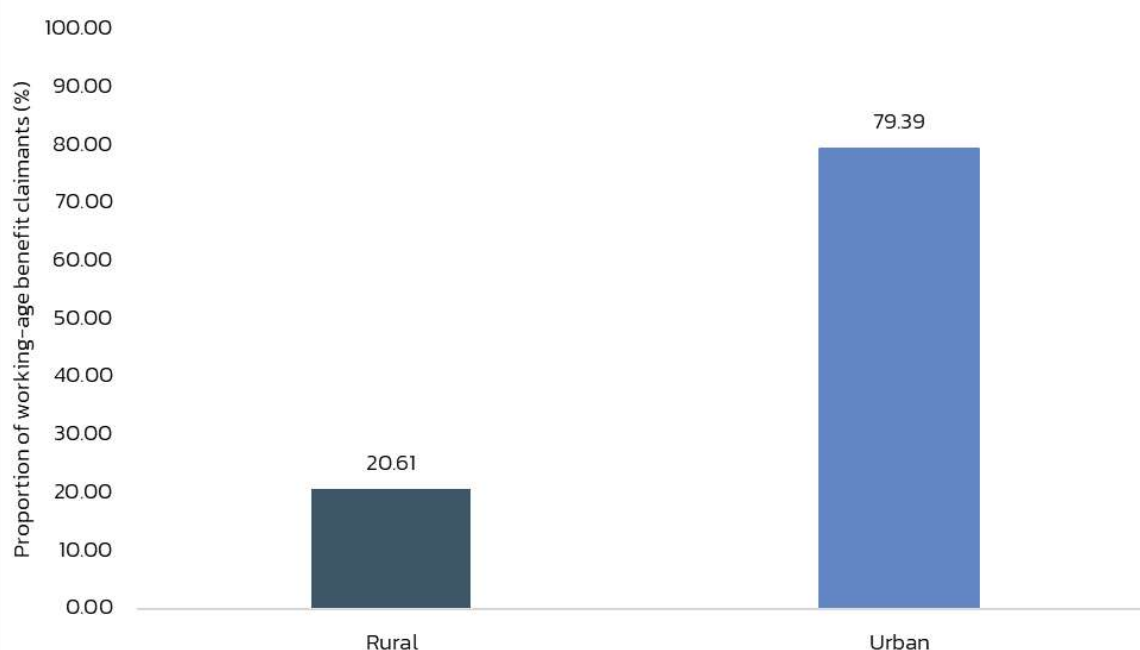
Top 20 rural LSOAs areas in Northamptonshire with the highest proportion of working-age benefit claimants

LSOA code	LSOA name	Parent MSOA	Proportion of working-age benefit claimants (%)
E01027327	Wellingborough 001B	Finedon, Isham & Harrowden	5.52
E01027124	Kettering 003B	Rothwell	4.87
E01027126	Kettering 003D	Rothwell	4.57

E01027041	East Northamptonshire 006D	Irthlingborough	4.50
E01027328	Wellingborough 001C	Finedon, Isham & Harrowden	4.42
E01027056	East Northamptonshire 005F	Raunds	4.34
E01027017	Daventry 009B	Long Buckby West & Weedon	4.20
E01027123	Kettering 003A	Rothwell	4.03
E01027029	Daventry 010D	Woodford Halse, Byfield & Staverton	3.85
E01027119	Kettering 011F	Burton Latimer, Broughton & Mawsley	3.77
E01027287	South Northamptonshire 001E	Harpole, Kislingbury & Bugbrooke	3.75
E01027025	Daventry 009D	Long Buckby West & Weedon	3.74
E01027326	Wellingborough 001A	Finedon, Isham & Harrowden	3.68
E01026999	Daventry 003D	Braunston & Crick	3.63
E01027047	East Northamptonshire 002D	Oundle, Warmington & Titchmarsh	3.57
E01027038	East Northamptonshire 006A	Irthlingborough	3.48
E01027336	Wellingborough 010B	Irchester, Wollaston & Bozeat	3.41
E01027039	East Northamptonshire 006B	Irthlingborough	3.13
E01026977	Corby 003C	Corby Village & Weldon	2.93
E01027279	South Northamptonshire 003C	Blisworth, Roade & Yardley Gobion	2.87

Source: Department for Work and Pensions (DWP) Aug-2022

Rural share of working-age benefit claimants (the proportion of working-age people who are claiming benefits living in rural and urban Northamptonshire; %)



Source: Department for Work and Pensions (DWP) Aug-2022

The table below lists the 20 rural LSOA's in Northamptonshire with the highest proportion of children (aged 0-15) in relative low-income families. Relative low income is defined as a family in low income Before Housing Costs (BHC) in the reference year. A family must have claimed one or more of Universal Credit, Tax Credit or Housing Benefit at any point in the year to be classed as low income in these statistics. Children are dependent individuals aged under 16.

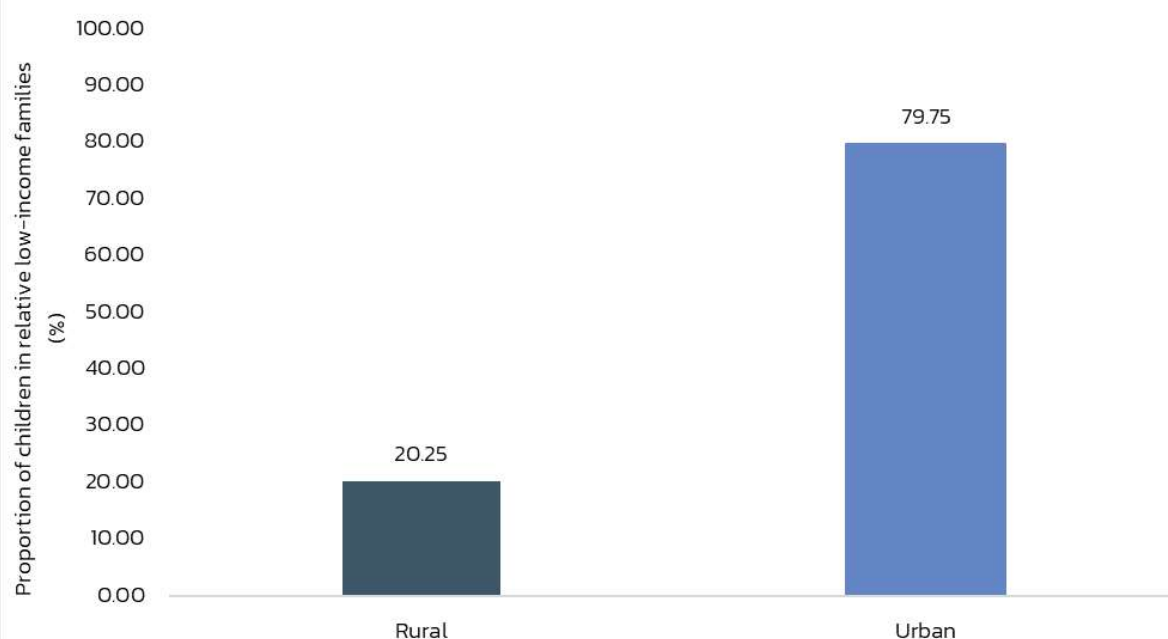
Top 20 rural LSOAs areas in Northamptonshire with the highest proportion of children (aged 0-15) in relative low-income families

LSOA code	LSOA name	Parent MSOA	Proportion of children in poverty (%)
E01027041	East Northamptonshire 006D	Irthlingborough	19.12
E01027327	Wellingborough 001B	Finedon, Isham & Harrowden	16.09
E01027124	Kettering 003B	Rothwell	15.81
E01027119	Kettering 011F	Burton Latimer, Broughton & Mawsley	15.63
E01027057	East Northamptonshire 004A	Ringstead, Woodford & Stanwick	15.16
E01027055	East Northamptonshire 005E	Raunds	14.86

E01027338	Wellingborough 001D	Finedon, Isham & Harrowden	14.85
E01027328	Wellingborough 001C	Finedon, Isham & Harrowden	14.46
E01027123	Kettering 003A	Rothwell	14.33
E01027126	Kettering 003D	Rothwell	14.23
E01027038	East Northamptonshire 006A	Irthlingborough	14.20
E01027025	Daventry 009D	Long Buckby West & Weedon	13.72
E01027054	East Northamptonshire 005D	Raunds	13.24
E01027129	Kettering 001C	Geddington, Rushton & Stoke Albany	13.20
E01027336	Wellingborough 010B	Irchester, Wollaston & Bozeat	13.18
E01027302	South Northamptonshire 005E	Towcester East & Paulerspury	12.59
E01027029	Daventry 010D	Woodford Halse, Byfield & Staverton	12.53
E01027017	Daventry 009B	Long Buckby West & Weedon	12.28
E01027051	East Northamptonshire 005A	Raunds	12.23
E01027056	East Northamptonshire 005F	Raunds	12.13

Source: Department for Work and Pensions (DWP) 2018/2019

Rural share of children in poverty (the proportion of children aged 0-15 in relative low-income families living in rural and urban Northamptonshire; %)



Source: Department for Work and Pensions (DWP) 2018/2019

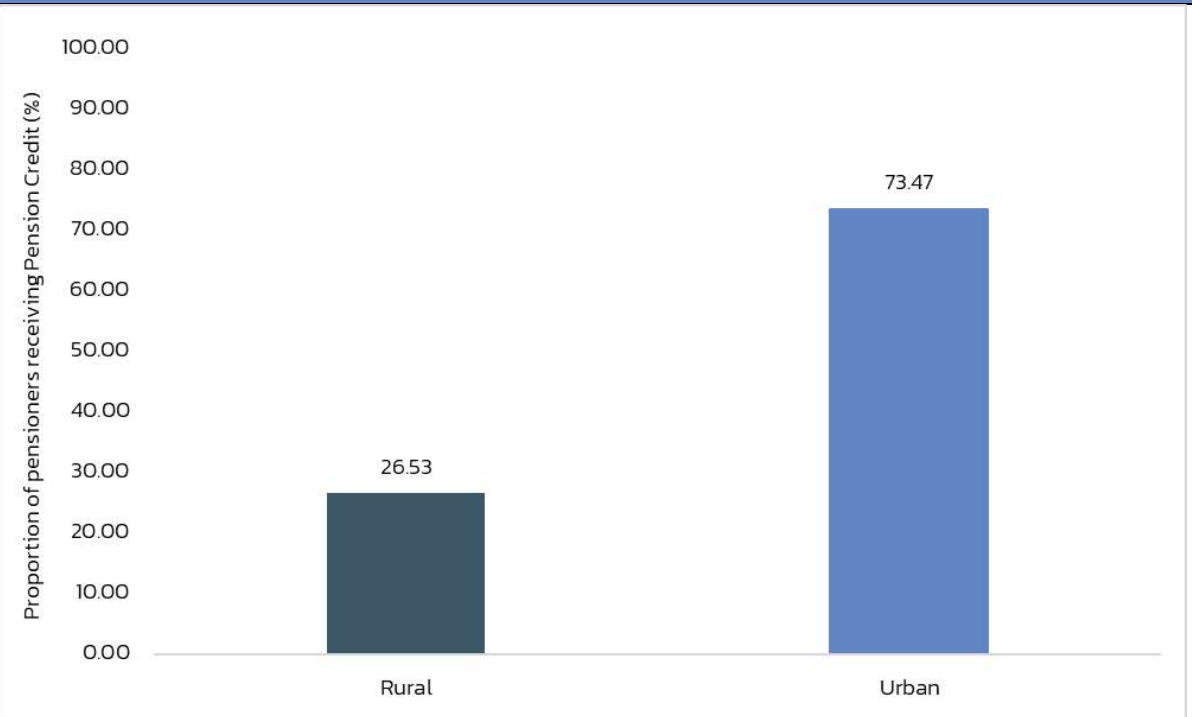
Top 20 rural LSOAs areas in Northamptonshire with the highest proportion of pensioners (aged 65+) in receipt of Pension Credit

LSOA code	LSOA name	Parent MSOA	Proportion of pensioners in poverty (%)
E01027327	Wellingborough 001B	Finedon, Isham & Harrowden	17.60
E01027041	East Northamptonshire 006D	Irthlingborough	16.56
E01027292	South Northamptonshire 006B	Middleton Cheney & Chipping Warden	15.65
E01027302	South Northamptonshire 005E	Towcester East & Paulerspury	15.00
E01027056	East Northamptonshire 005F	Raunds	14.63
E01027124	Kettering 003B	Rothwell	14.58
E01027038	East Northamptonshire 006A	Irthlingborough	13.24
E01027051	East Northamptonshire 005A	Raunds	13.15
E01027354	Wellingborough 010E	Irchester, Wollaston & Bozeat	13.10

E01027039	East Northamptonshire 006B	Irthlingborough	12.94
E01027336	Wellingborough 010B	Irchester, Wollaston & Bozeat	11.98
E01027025	Daventry 009D	Long Buckby West & Weedon	11.75
E01027119	Kettering 011F	Burton Latimer, Broughton & Mawsley	11.42
E01027017	Daventry 009B	Long Buckby West & Weedon	11.26
E01027126	Kettering 003D	Rothwell	11.25
E01027076	East Northamptonshire 003D	Thrapston & Brigstock	11.23
E01027299	South Northamptonshire 005C	Towcester East & Paulerspury	10.74
E01027029	Daventry 010D	Woodford Halse, Byfield & Staverton	10.45
E01027281	South Northamptonshire 008C	Deanshanger, Potterspury & Old Stratford	9.92
E01027000	Daventry 002A	Brixworth & Spratton	9.91

Source: Department for Work and Pensions (DWP) Aug-2022

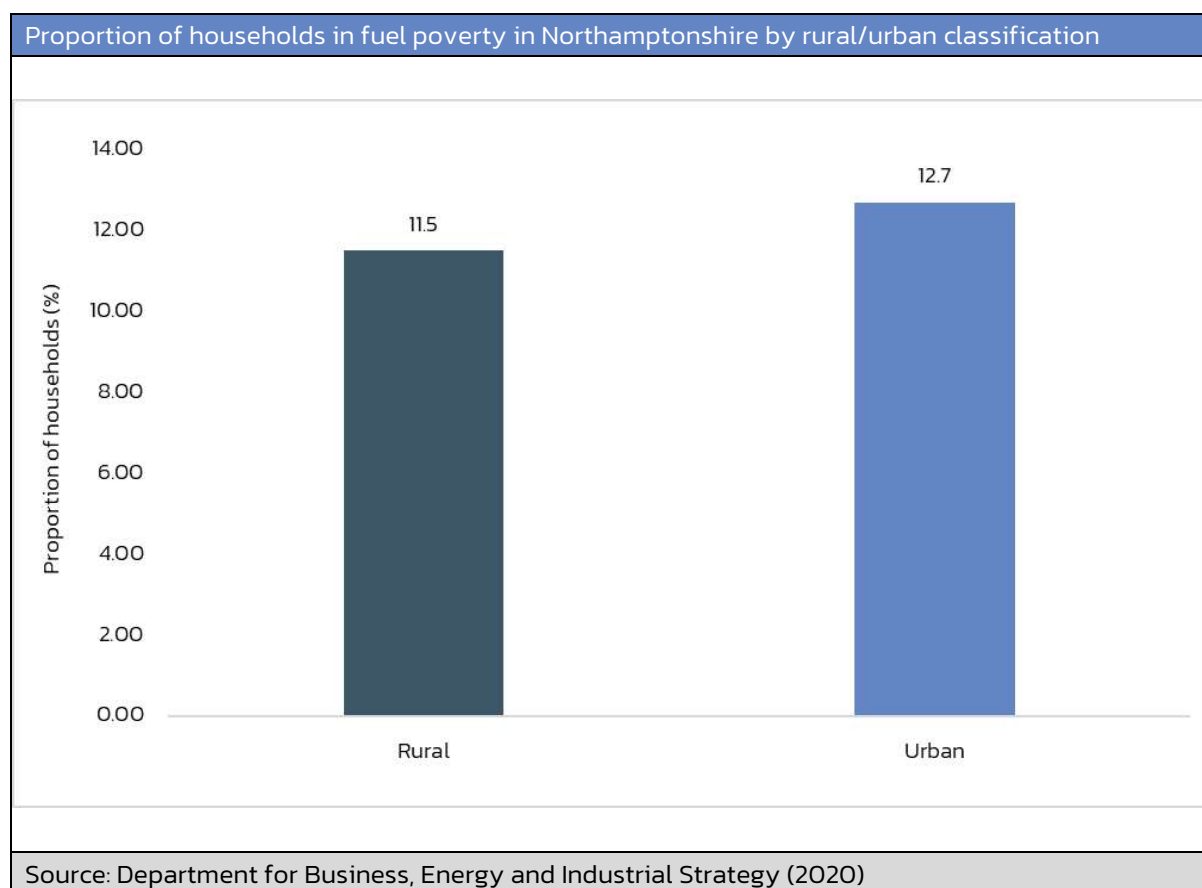
Rural share of pensioners in poverty (the proportion of pensioners aged 65+ in receipt of Pension Credit living in rural and urban Northamptonshire, %)



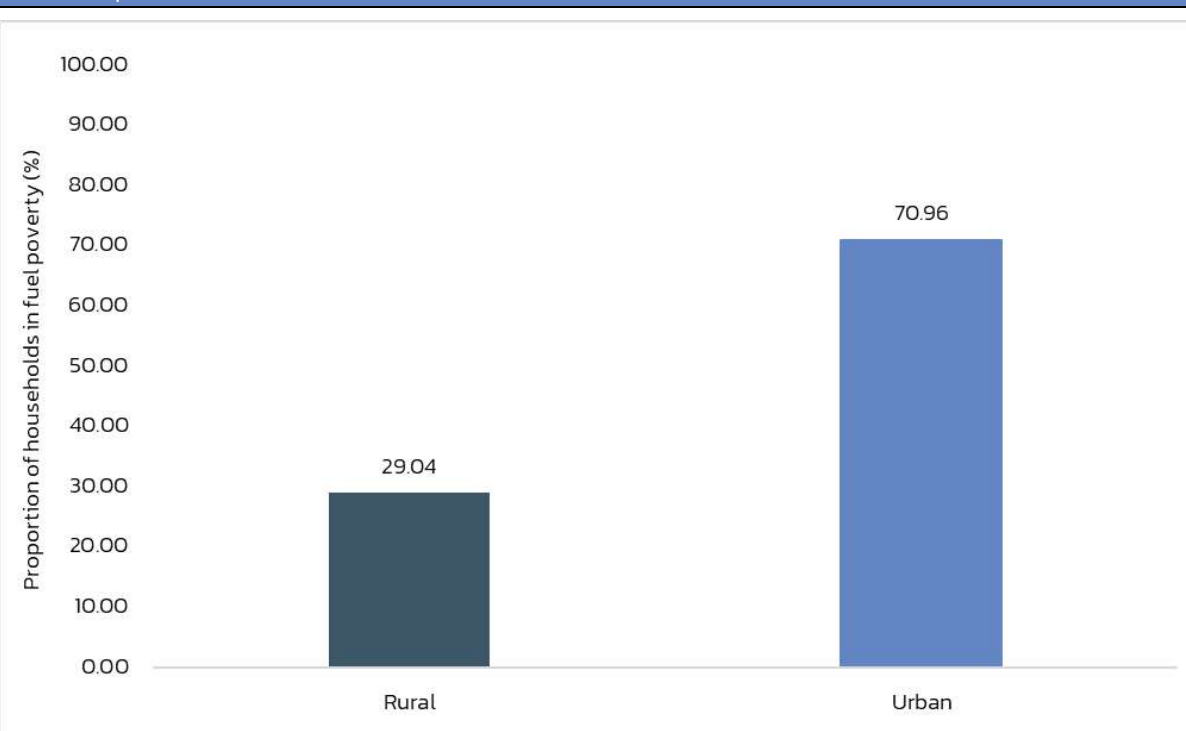
Source: Department for Work and Pensions (DWP) Aug-2022

Cost of Living

The figures below show the proportion of households in fuel poverty across Rural and Urban Northamptonshire, as well as across rural LSOA's in the area. The definition of fuel poverty is based on the Low Income Low Energy Efficiency (LILEE) fuel poverty metric where a household is considered fuel poor if a) it is living in a property with an energy efficiency rating of band D, E, F or G as determined by the most up-to-date Fuel Poverty Energy Efficiency Rating (FPEER) Methodology; and b) its disposable income (income after housing costs (AHC) and energy needs) would be below the poverty line.



Rural share of fuel poverty (the proportion of households in fuel poverty located in rural and urban Northamptonshire, %)



Source: Department for Business, Energy and Industrial Strategy (2020)

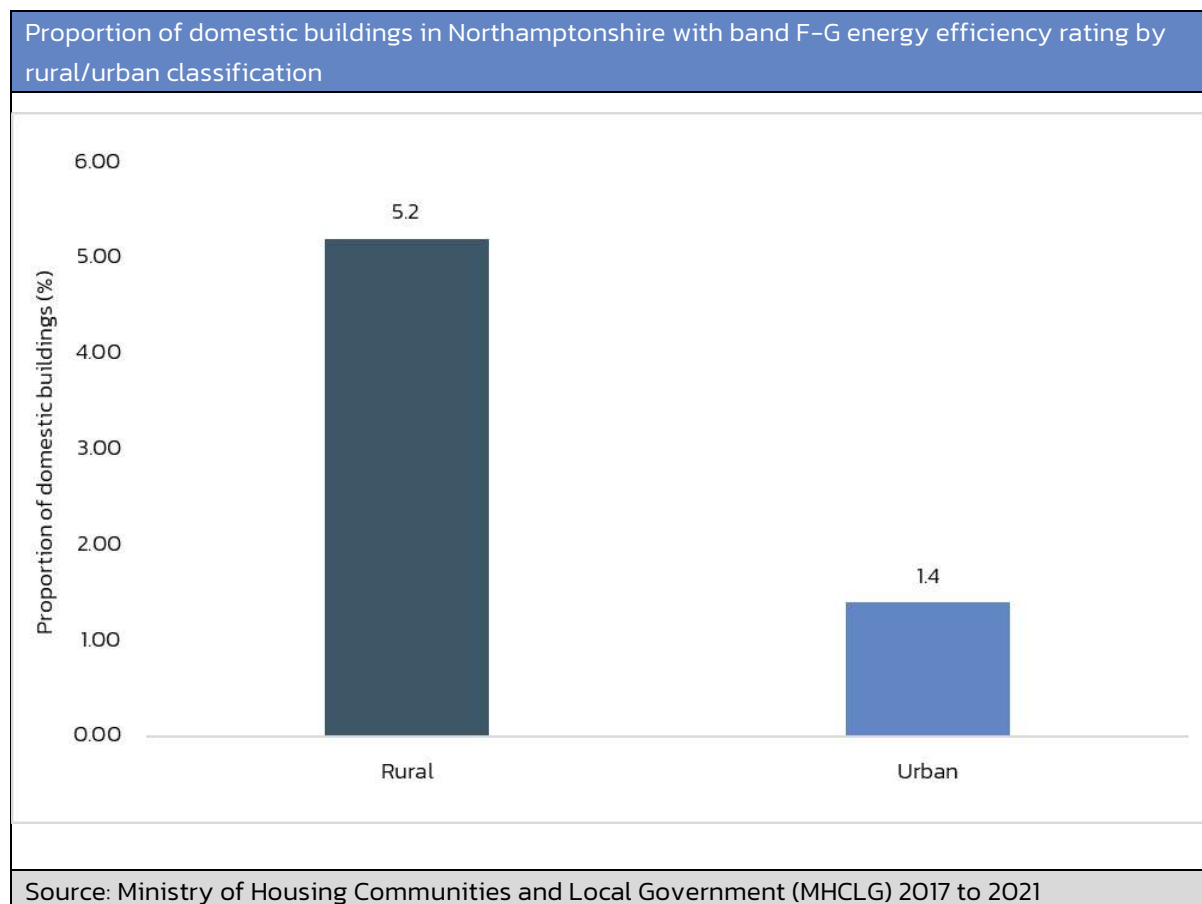
Top 20 rural LSOAs in Northamptonshire with the highest proportion of households in fuel poverty

LSOA code	LSOA name	Parent MSOA	Proportion of households in fuel poverty (%)
E01027041	East Northamptonshire 006D	Irthlingborough	22.39
E01027124	Kettering 003B	Rothwell	18.46
E01027039	East Northamptonshire 006B	Irthlingborough	17.94
E01027056	East Northamptonshire 005F	Raunds	17.21
E01027051	East Northamptonshire 005A	Raunds	16.98
E01027119	Kettering 01IF	Burton Latimer, Broughton & Mawsley	15.63
E01027327	Wellingborough 001B	Finedon, Isham & Harrowden	15.46
E01027328	Wellingborough 001C	Finedon, Isham & Harrowden	15.19
E01027336	Wellingborough 010B	Irchester, Wollaston & Bozeat	15.12
E01027023	Daventry 005E	Walgrave & Moulton	14.90

E01027126	Kettering 003D	Rothwell	14.77
E01027043	East Northamptonshire 001B	King's Cliffe, Woodnewton & Easton	14.74
E01027017	Daventry 009B	Long Buckby West & Weedon	14.68
E01027279	South Northamptonshire 003C	Blisworth, Roade & Yardley Gobion	14.63
E01027285	South Northamptonshire 001C	Harpole, Kislingbury & Bugbrooke	14.48
E01027323	Wellingborough 009B	Earls Barton & Great Doddington	14.39
E01027038	East Northamptonshire 006A	Irthlingborough	14.36
E01027262	South Northamptonshire 004A	Towcester West & Blakesley	14.23
E01027045	East Northamptonshire 003B	Thrapston & Brigstock	14.01
E01027078	East Northamptonshire 004C	Ringstead, Woodford & Stanwick	13.92

Source: Department for Business, Energy and Industrial Strategy (2020)

The figures below show the proportion of domestic buildings with low energy efficiency ratings (band F-G) across Rural and Urban Northamptonshire, as well as across rural LSOA's in the area. These figures are derived from Energy Performance Certificates (EPC) for domestic buildings between January 2017 and December 2021¹.



Top 20 rural LSOAs in Northamptonshire with the highest proportion of domestic buildings with band F-G energy efficiency ratings

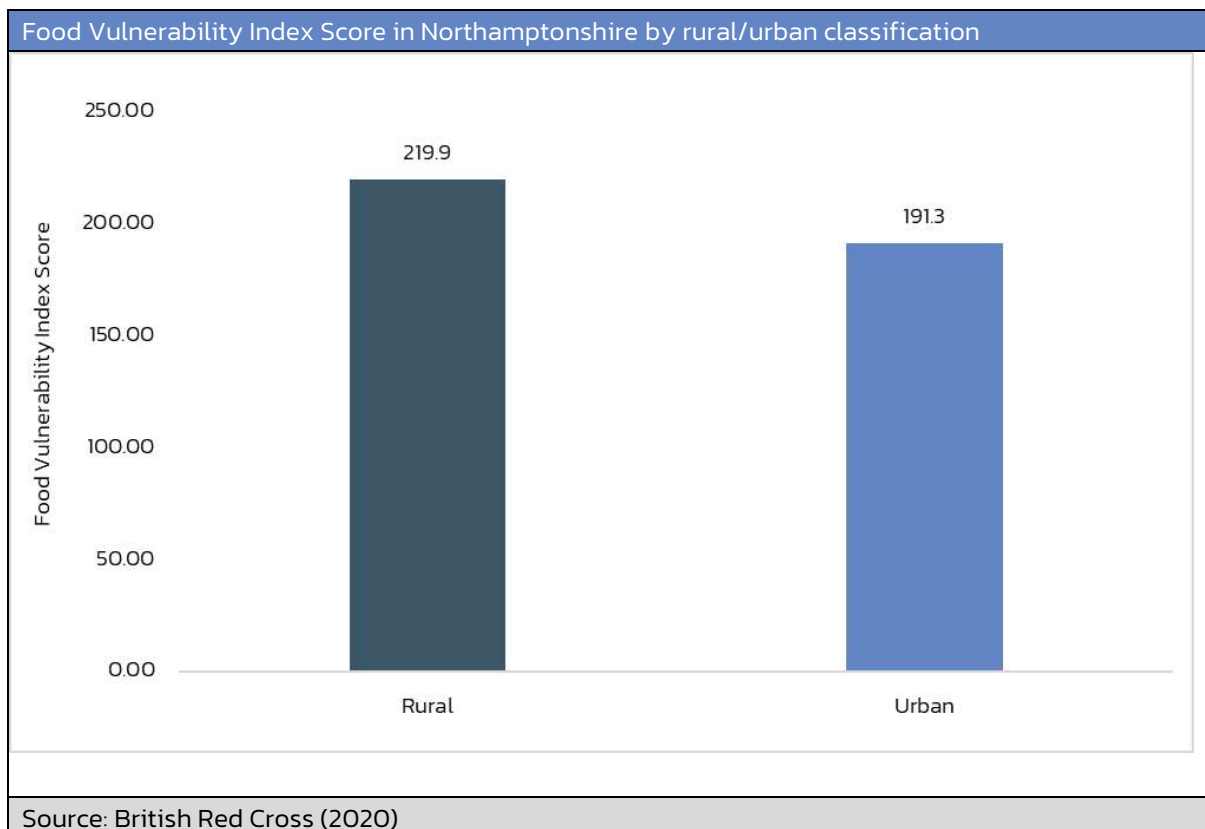
LSOA code	LSOA name	Parent MSOA	Proportion of domestic buildings with low energy efficiency (%)
E01027030	Daventry 001C	Clipston, Naseby & Yelvertoft	19.93
E01027304	South Northamptonshire 006D	Middleton Cheney & Chipping Warden	19.08
E01027277	South Northamptonshire 004B	Towcester West & Blakesley	17.79

¹ Note: only homes that have been built, bought, sold or retrofitted since 2008 have an EPC, which represents about 50 to 60 per cent of homes within a local authority area.

E01027308	South Northamptonshire 002D	Cogenhoe, Hackleton & Denton	17.40
E01027262	South Northamptonshire 004A	Towcester West & Blakesley	17.33
E01027348	Wellingborough 010D	Irchester, Wollaston & Bozeat	15.91
E01027044	East Northamptonshire 002B	Oundle, Warmington & Titchmarsh	15.70
E01027306	South Northamptonshire 007C	Silverstone, Syresham & Helmdon	15.08
E01027043	East Northamptonshire 001B	King's Cliffe, Woodnewton & Easton	14.78
E01027032	East Northamptonshire 003A	Thrapston & Brigstock	14.57
E01032968	Daventry 003F	Braunston & Crick	14.33
E01027050	East Northamptonshire 001C	King's Cliffe, Woodnewton & Easton	13.78
E01027031	East Northamptonshire 002A	Oundle, Warmington & Titchmarsh	13.66
E01027129	Kettering 001C	Geddington, Rushton & Stoke Albany	12.64
E01027026	Daventry 001B	Clipston, Naseby & Yelvertoft	12.55
E01027305	South Northamptonshire 006E	Middleton Cheney & Chipping Warden	12.38
E01027002	Daventry 002C	Brixworth & Spratton	12.25
E01027005	Daventry 001A	Clipston, Naseby & Yelvertoft	12.09
E01027090	Kettering 001A	Geddington, Rushton & Stoke Albany	12.02
E01027297	South Northamptonshire 005A	Towcester East & Paulerspury	11.11

Source: Ministry of Housing Communities and Local Government (MHCLG) 2017 to 2021

The chart below shows the Food Vulnerability Index Score across Rural and Urban Northamptonshire. For this index, Redcross have combined a range of indicators that are relevant to food insecurity, such as: frailty, living alone, distance to services, digital exclusion, income deprivation, income Support families, income-based Jobseeker's Allowance families, income-based Employment and Support Allowance families, Pension Credit (Guarantee) families, Working Tax Credit and Child Tax Credit families not already counted, Universal Credit families where no adult is in 'Working - no requirements' conditionality regime and asylum seekers in England in receipt of subsistence support, accommodation support, or both.



The table below lists the 20 rural LSOA's in Northamptonshire with the lowest rank on the Priority Places for Food Index (where a lower rank indicates higher food insecurity). This is a composite index formed of data compiled across seven different dimensions relating to food insecurity: proximity to supermarket retail facilities, accessibility to supermarket retail facilities, access to online deliveries, proximity to non-supermarket food provision, socio-economic barriers, family food support and fuel poverty.

Top 20 rural LSOAs in Northamptonshire with the lowest rank on the Priority Places for Food Index (indicating higher food insecurity)			
LSOA code	LSOA name	Parent MSOA	Priority Places for Food Index Rank
E01027302	South Northamptonshire 005E	Towcester East & Paulerspury	2,140
E01027299	South Northamptonshire 005C	Towcester East & Paulerspury	7,027
E01027119	Kettering 011F	Burton Latimer, Broughton & Mawsley	8,683
E01027033	East Northamptonshire 001A	King's Cliffe, Woodnewton & Easton	10,044
E01027328	Wellingborough 001C	Finedon, Isham & Harrowden	10,489
E01027017	Daventry 009B	Long Buckby West & Weedon	10,793
E01027041	East Northamptonshire 006D	Irthlingborough	10,825
E01027025	Daventry 009D	Long Buckby West & Weedon	10,878
E01027038	East Northamptonshire 006A	Irthlingborough	10,882
E01027336	Wellingborough 010B	Irchester, Wollaston & Bozeat	11,218
E01027327	Wellingborough 001B	Finedon, Isham & Harrowden	11,411
E01026999	Daventry 003D	Braunston & Crick	11,559
E01027039	East Northamptonshire 006B	Irthlingborough	11,609
E01027292	South Northamptonshire 006B	Middleton Cheney & Chipping Warden	11,762
E01027078	East Northamptonshire 004C	Ringstead, Woodford & Stanwick	11,816
E01027029	Daventry 010D	Woodford Halse, Byfield & Staverton	12,295
E01027124	Kettering 003B	Rothwell	12,562
E01027289	South Northamptonshire 004C	Towcester West & Blakesley	12,612

E01027279	South Northamptonshire 003C	Blisworth, Roade & Yardley Gobion	12,660
E01027045	East Northamptonshire 003B	Thrapston & Brigstock	12,845
Source: Consumer Data Research Centre (CDRC) 2022			

Economy

The table below lists the 20 rural LSOA's in Northamptonshire with the highest proportion of residents aged 16–64 who are unemployed and receiving either Jobseekers Allowance (JSA) or Universal Credit for those who are out of work².

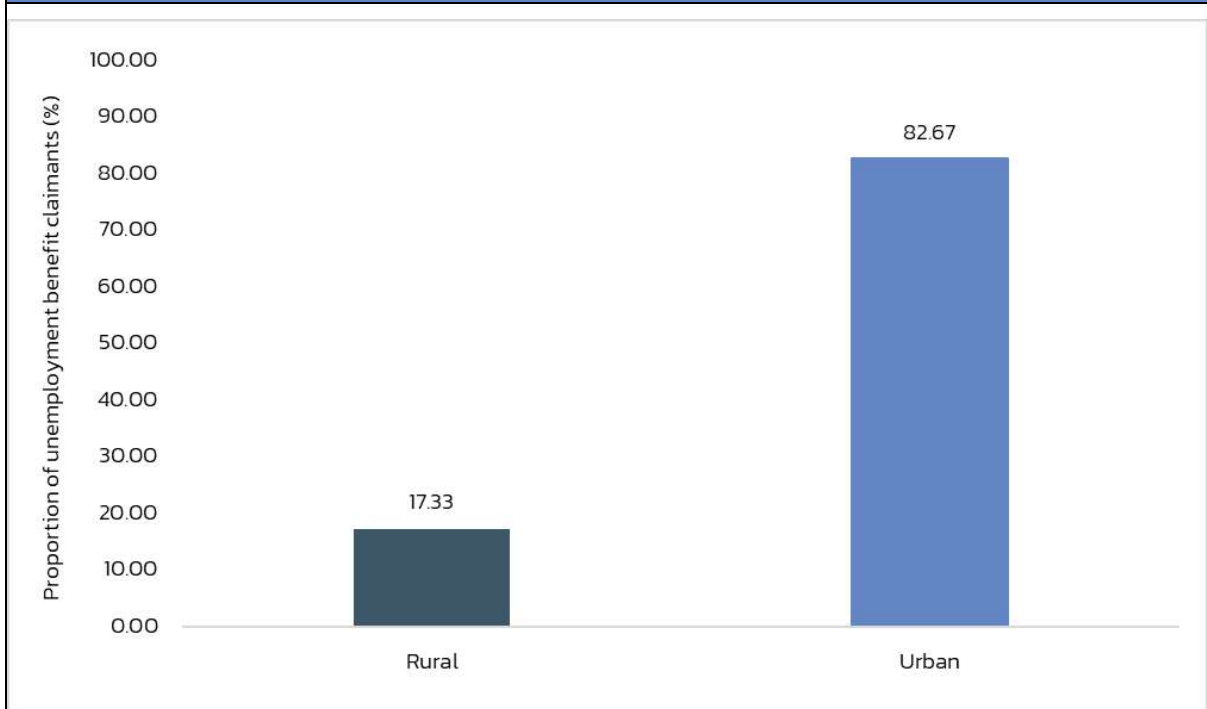
Top 20 rural LSOAs in Northamptonshire with the highest proportion of working-age residents claiming unemployment benefits (JSA and Universal Credit)			
LSOA code	LSOA name	Parent MSOA	Claimant count (%)
E01027327	Wellingborough 001B	Finedon, Isham & Harrowden	5.52
E01027124	Kettering 003B	Rothwell	4.87
E01027126	Kettering 003D	Rothwell	4.57
E01027041	East Northamptonshire 006D	Irthlingborough	4.50
E01027328	Wellingborough 001C	Finedon, Isham & Harrowden	4.42
E01027056	East Northamptonshire 005F	Raunds	4.34
E01027017	Daventry 009B	Long Buckby West & Weedon	4.20
E01027123	Kettering 003A	Rothwell	4.03
E01027029	Daventry 010D	Woodford Halse, Byfield & Staverton	3.85
E01027119	Kettering 011F	Burton Latimer, Broughton & Mawsley	3.77
E01027287	South Northamptonshire 001E	Harpole, Kislingbury & Bugbrooke	3.75
E01027025	Daventry 009D	Long Buckby West & Weedon	3.74
E01027326	Wellingborough 001A	Finedon, Isham & Harrowden	3.68
E01026999	Daventry 003D	Braunston & Crick	3.63
E01027047	East Northamptonshire 002D	Oundle, Warmington & Titchmarsh	3.57

² Please note, there are differences in conditionality rules and eligibility criteria between Universal Credit and Jobseeker's Allowance. The phased roll-out of Universal Credit across the country means that these differences in eligibility and conditionality affect geographical places differentially depending on how advanced the roll out is in that area. Until Universal Credit is fully rolled out, it is not possible to get a consistent measure of unemployment benefit claimant rate. Furthermore, the Universal Credit 'searching for work' conditionality group includes some individuals who would not have been previously eligible for Jobseeker's Allowance under the old benefits system e.g. those with work limiting illness awaiting a Work Capability Assessment.

E01027038	East Northamptonshire 006A	Irthlingborough	3.48
E01027336	Wellingborough 010B	Irchester, Wollaston & Bozeat	3.41
E01027039	East Northamptonshire 006B	Irthlingborough	3.13
E01026977	Corby 003C	Corby Village & Weldon	2.93
E01027279	South Northamptonshire 003C	Blisworth, Roade & Yardley Gobion	2.87

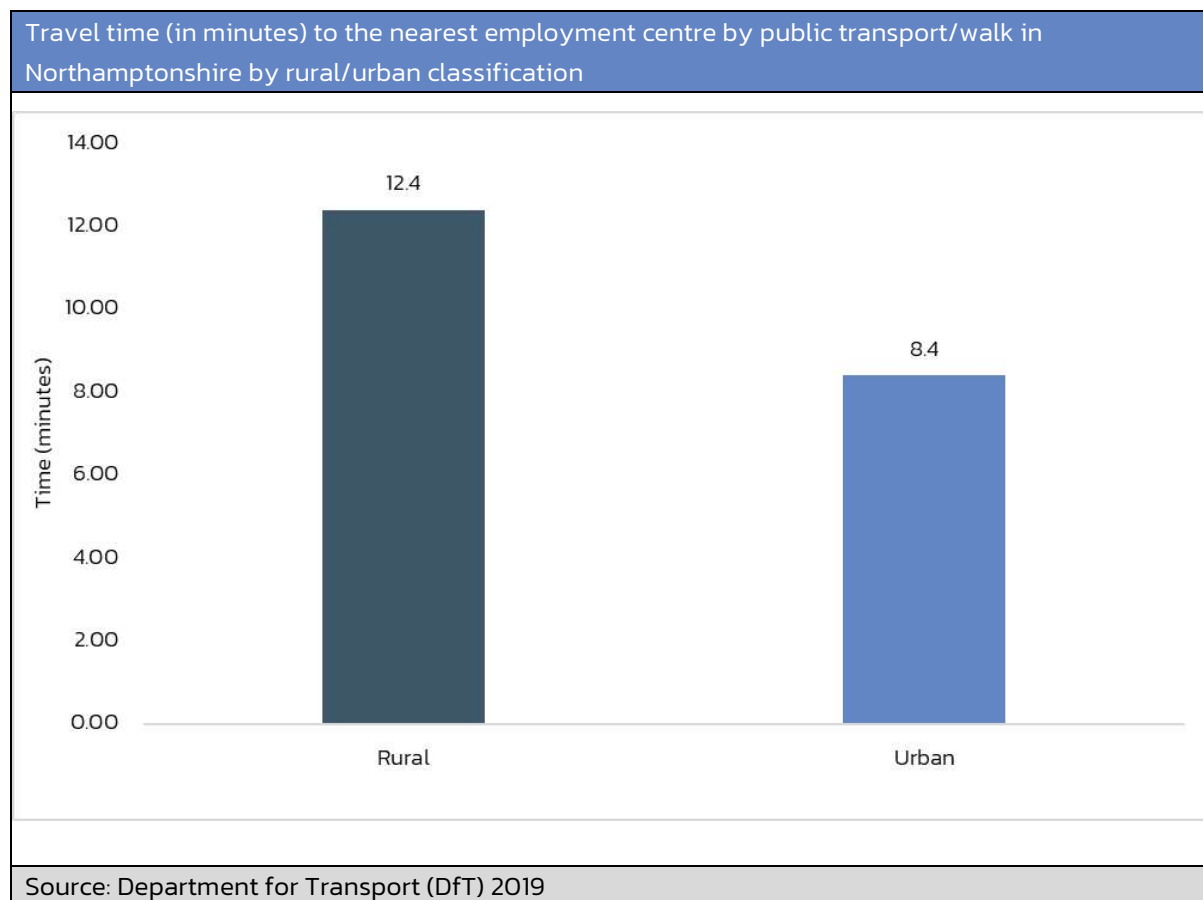
Source: Department for Work and Pensions (DWP) Mar-2023

Rural share of unemployment benefit claimants (the proportion of working-age people who are claiming JSA and Universal Credit living in rural and urban Northamptonshire; %)



Source: Department for Work and Pensions (DWP) Mar-2023

The chart below shows the average travel time (in minutes to the nearest employment centre by public transport/walk (where employment centre is an area containing 500+ jobs).



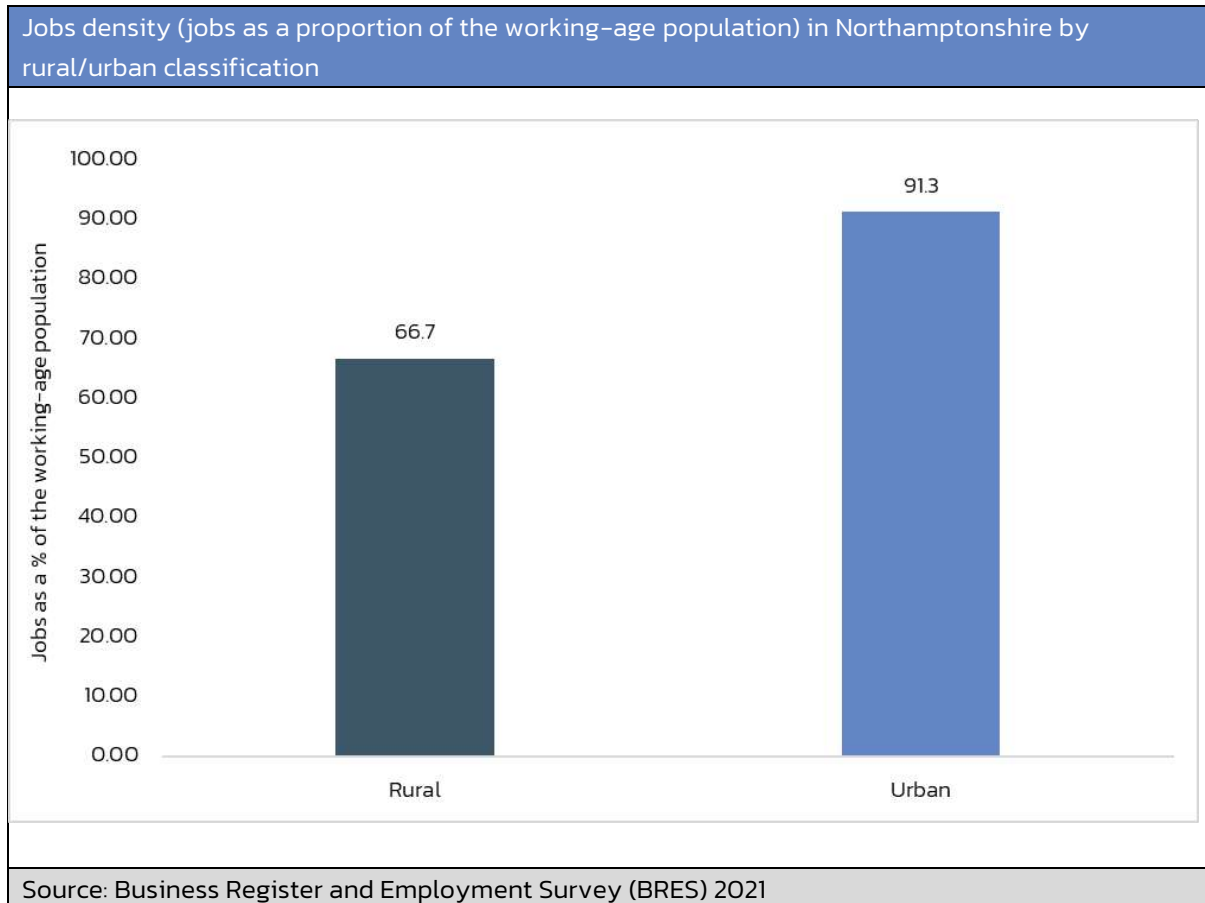
Top 20 rural LSOAs in Northamptonshire with the longest travel times (in minutes) to the nearest employment centre by public transport/walk

LSOA code	LSOA name	Parent MSOA	Travel time to nearest employment centre (minutes)
E01027028	Daventry 010C	Woodford Halse, Byfield & Staverton	29
E01027029	Daventry 010D	Woodford Halse, Byfield & Staverton	27
E01027306	South Northamptonshire 007C	Silverstone, Syresham & Helmdon	24
E01027004	Daventry 010B	Woodford Halse, Byfield & Staverton	23
E01026999	Daventry 003D	Braunston & Crick	20
E01027031	East Northamptonshire 002A	Oundle, Warmington & Titchmarsh	20

E01027023	Daventry 005E	Walgrave & Moulton	19
E01027326	Wellingborough 001A	Finedon, Isham & Harrowden	19
E01027327	Wellingborough 001B	Finedon, Isham & Harrowden	19
E01027328	Wellingborough 001C	Finedon, Isham & Harrowden	19
E01027348	Wellingborough 010D	Irchester, Wollaston & Bozeat	19
E01027005	Daventry 001A	Clipston, Naseby & Yelvertoft	18
E01027074	East Northamptonshire 004B	Ringstead, Woodford & Stanwick	18
E01027275	South Northamptonshire 002C	Cogenhoe, Hackleton & Denton	18
E01027304	South Northamptonshire 006D	Middleton Cheney & Chipping Warden	18
E01027308	South Northamptonshire 002D	Cogenhoe, Hackleton & Denton	18
E01027287	South Northamptonshire 001E	Harpole, Kislingbury & Bugbrooke	17
E01027288	South Northamptonshire 011A	Kings Sutton, Greatworth & Evenley	17
E01027294	South Northamptonshire 003E	Blisworth, Roade & Yardley Gobion	17
E01027296	South Northamptonshire 011C	Kings Sutton, Greatworth & Evenley	17

Source: Department for Transport (DfT) 2019

The chart below shows the number of jobs located in rural and urban Northamptonshire as a percentage of the working age population in each area. Data is taken from the Business Register and Employment Survey (BRES) or approximately 80,000 businesses and weighted to represent all sectors of the UK economy.



Health

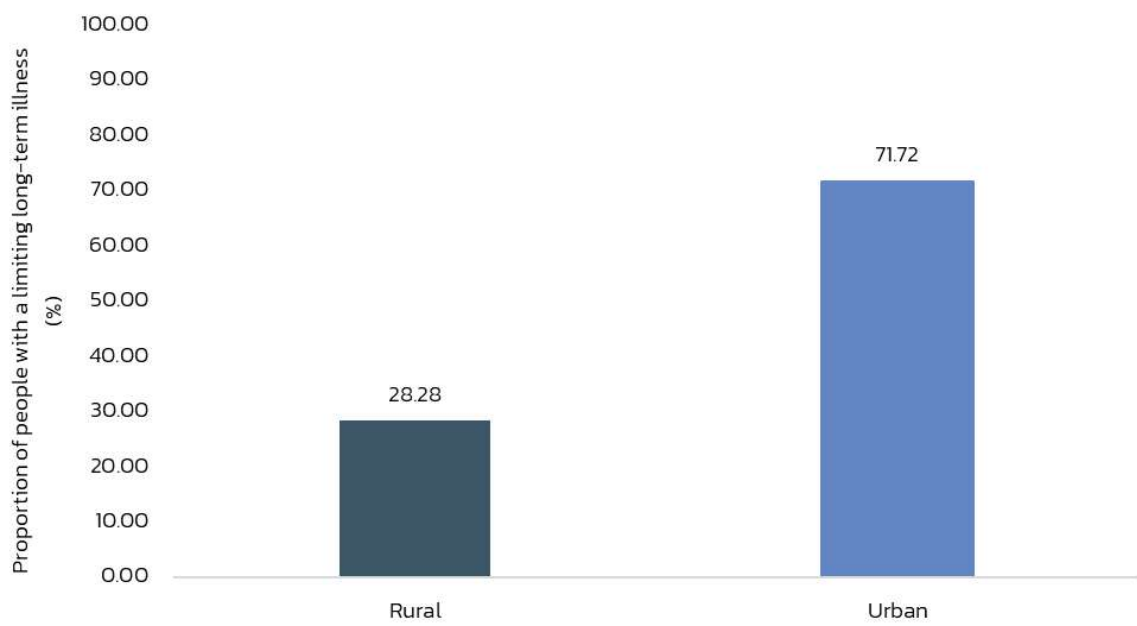
The table below shows the 20 LSOA's in Northamptonshire with the highest proportion of residents who are disabled under the Equality Act with a limiting long-term illness where activities are limited a lot. This is based on a self-assessment of whether or not a person has a limiting long-term illness, health problem or disability which limits their daily activities or work they can do, including problems that are due to old age.

Top 20 rural LSOAs in Northamptonshire with the highest proportion of residents who are disabled under the Equality Act with their day-to-day activities limited a lot			
LSOA code	LSOA name	Parent MSOA	Proportion of residents with a limiting long-term illness (%)
E01027336	Wellingborough O10B	Irchester, Wollaston & Bozeat	11.94
E01027056	East Northamptonshire 005F	Raunds	10.57
E01027054	East Northamptonshire 005D	Raunds	10.09
E01027000	Daventry 002A	Brixworth & Spratton	9.41
E01027292	South Northamptonshire 006B	Middleton Cheney & Chipping Warden	9.34
E01027041	East Northamptonshire 006D	Irthlingborough	9.12
E01027299	South Northamptonshire 005C	Towcester East & Paulerspury	9.12
E01027039	East Northamptonshire 006B	Irthlingborough	9.09
E01027327	Wellingborough 001B	Finedon, Isham & Harrowden	8.87
E01027124	Kettering 003B	Rothwell	8.80
E01027038	East Northamptonshire 006A	Irthlingborough	8.80
E01027302	South Northamptonshire 005E	Towcester East & Paulerspury	8.52
E01027123	Kettering 003A	Rothwell	8.44
E01027119	Kettering 011F	Burton Latimer, Broughton & Mawsley	8.42
E01027047	East Northamptonshire 002D	Oundle, Warmington & Titchmarsh	8.36
E01027090	Kettering 001A	Geddington, Rushton & Stoke Albany	8.30
E01032968	Daventry 003F	Braunston & Crick	8.16

E01027337	Wellingborough O10C	Irchester, Wollaston & Bozeat	8.16
E01027078	East Northamptonshire 004C	Ringstead, Woodford & Stanwick	8.03
E01027074	East Northamptonshire 004B	Ringstead, Woodford & Stanwick	8.00

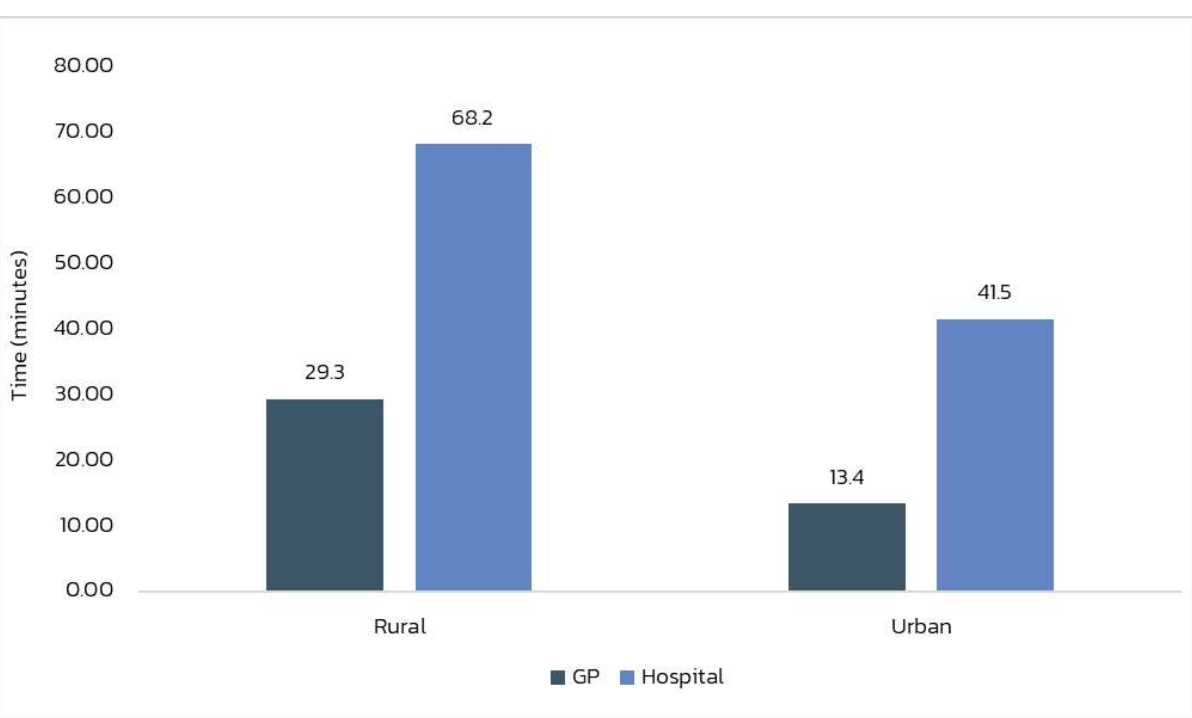
Source: Census 2021

Rural share of residents with a limiting long-term illness (the proportion of people who are disabled under the Equality Act with their day-to-day activities limited a lot living in rural and urban Northamptonshire; %)



Source: Census 2021

Travel times (in minutes) to the nearest GP and hospital by public transport/walk in Northamptonshire by rural/urban classification



Source: Department for Transport (DfT) 2019

Top 20 rural LSOAs in Northamptonshire with the longest travel time (in minutes) to a GP by public transport/walk

LSOA code	LSOA name	Parent MSOA	Travel time to nearest GP (minutes)
E01027306	South Northamptonshire 007C	Silverstone, Syresham & Helmdon	105
E01027043	East Northamptonshire 001B	King's Cliffe, Woodnewton & Easton	103
E01027262	South Northamptonshire 004A	Towcester West & Blakesley	93
E01026979	Corby 001B	Rowlett, Gretton & Cottingham	86
E01027045	East Northamptonshire 003B	Thrapston & Brigstock	84
E01027129	Kettering 001C	Geddington, Rushton & Stoke Albany	78
E01027290	South Northamptonshire 011B	Kings Sutton, Greatworth & Evenley	74
E01027296	South Northamptonshire 011C	Kings Sutton, Greatworth & Evenley	71

E01027005	Daventry 001A	Clipston, Naseby & Yelvertoft	69
E01027031	East Northamptonshire 002A	Oundle, Warmington & Titchmarsh	67
E01027261	South Northamptonshire 007A	Silverstone, Syresham & Helmdon	65
E01027033	East Northamptonshire 001A	King's Cliffe, Woodnewton & Easton	64
E01027305	South Northamptonshire 006E	Middleton Cheney & Chipping Warden	60
E01027030	Daventry 001C	Clipston, Naseby & Yelvertoft	58
E01027297	South Northamptonshire 005A	Towcester East & Paulerspury	57
E01027050	East Northamptonshire 001C	King's Cliffe, Woodnewton & Easton	56
E01027274	South Northamptonshire 002B	Cogenhoe, Hackleton & Denton	54
E01027284	South Northamptonshire 003D	Blisworth, Roade & Yardley Gobion	53
E01027289	South Northamptonshire 004C	Towcester West & Blakesley	52
E01027026	Daventry 001B	Clipston, Naseby & Yelvertoft	50

Source: Department for Transport (DfT) 2019

Top 20 rural LSOAs in Northamptonshire with the longest travel time (in minutes) to a hospital by public transport/walk

LSOA code	LSOA name	Parent MSOA	Travel time to nearest hospital (minutes)
E01027031	East Northamptonshire 002A	Oundle, Warmington & Titchmarsh	120
E01027043	East Northamptonshire 001B	King's Cliffe, Woodnewton & Easton	120
E01027050	East Northamptonshire 001C	King's Cliffe, Woodnewton & Easton	120
E01027261	South Northamptonshire 007A	Silverstone, Syresham & Helmdon	120
E01027290	South Northamptonshire 011B	Kings Sutton, Greatworth & Evenley	120
E01027297	South Northamptonshire 005A	Towcester East & Paulerspury	120
E01027306	South Northamptonshire 007C	Silverstone, Syresham & Helmdon	120

E01026979	Corby 001B	Rowlett, Gretton & Cottingham	116
E01027030	Daventry 001C	Clipston, Naseby & Yelvertoft	116
E01027026	Daventry 001B	Clipston, Naseby & Yelvertoft	111
E01027033	East Northamptonshire 001A	King's Cliffe, Woodnewton & Easton	110
E01027262	South Northamptonshire 004A	Towcester West & Blakesley	110
E01026993	Daventry 010A	Woodford Halse, Byfield & Staverton	106
E01027005	Daventry 001A	Clipston, Naseby & Yelvertoft	105
E01027129	Kettering 001C	Geddington, Rushton & Stoke Albany	105
E01027045	East Northamptonshire 003B	Thrapston & Brigstock	104
E01027296	South Northamptonshire 011C	Kings Sutton, Greatworth & Evenley	104
E01027307	South Northamptonshire 008D	Deanshanger, Potterspury & Old Stratford	104
E01027304	South Northamptonshire 006D	Middleton Cheney & Chipping Warden	100
E01027053	East Northamptonshire 005C	Raunds	92

Source: Department for Transport (DfT) 2019

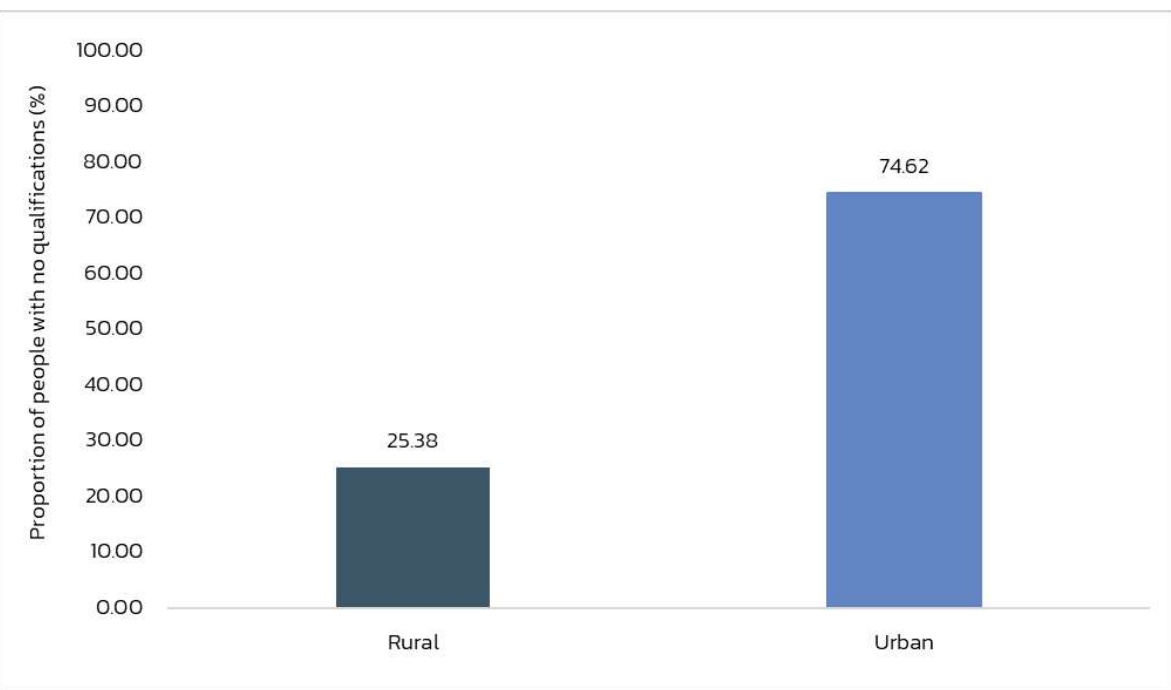
Education

The table below shows the 20 rural LSOA's in Northamptonshire with the highest proportion of adults (aged 16+) with no academic, vocational or professional qualifications.

Top 20 rural LSOAs in Northamptonshire with the highest proportion of people with no qualifications (%)			
LSOA code	LSOA name	Parent MSOA	People with no qualifications (%)
E01027054	East Northamptonshire 005D	Raunds	25.82
E01027056	East Northamptonshire 005F	Raunds	25.79
E01027336	Wellingborough 010B	Irchester, Wollaston & Bozeat	24.49
E01027041	East Northamptonshire 006D	Irthlingborough	24.22
E01027327	Wellingborough 001B	Finedon, Isham & Harrowden	24.13
E01027328	Wellingborough 001C	Finedon, Isham & Harrowden	23.34
E01027039	East Northamptonshire 006B	Irthlingborough	23.23
E01027335	Wellingborough 010A	Irchester, Wollaston & Bozeat	23.13
E01027055	East Northamptonshire 005E	Raunds	22.44
E01027123	Kettering 003A	Rothwell	22.39
E01027124	Kettering 003B	Rothwell	22.08
E01027290	South Northamptonshire 011B	Kings Sutton, Greatworth & Evenley	21.97
E01027292	South Northamptonshire 006B	Middleton Cheney & Chipping Warden	21.97
E01027299	South Northamptonshire 005C	Towcester East & Paulerspury	21.81
E01027038	East Northamptonshire 006A	Irthlingborough	21.78
E01027047	East Northamptonshire 002D	Oundle, Warmington & Titchmarsh	21.34
E01027337	Wellingborough 010C	Irchester, Wollaston & Bozeat	21.20
E01027281	South Northamptonshire 008C	Deanshanger, Potterspury & Old Stratford	20.46
E01027326	Wellingborough 001A	Finedon, Isham & Harrowden	20.24
E01027279	South Northamptonshire 003C	Blisworth, Roade & Yardley Gobion	20.21

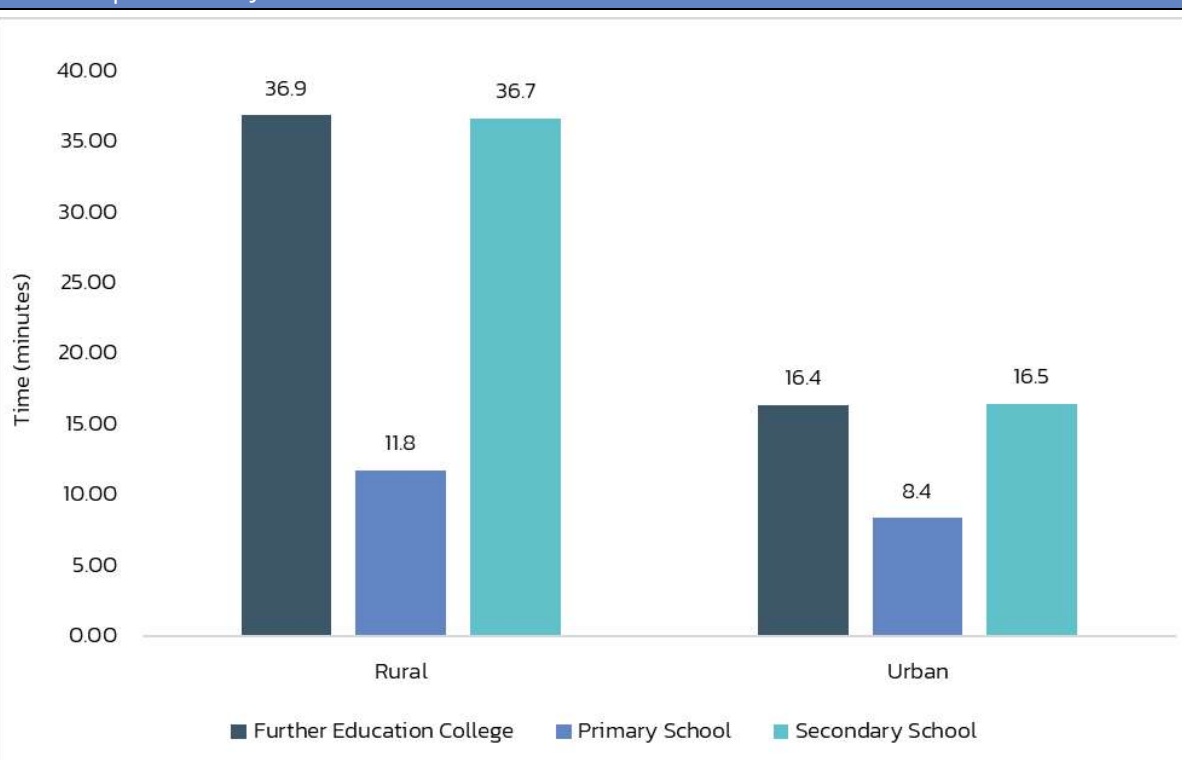
Source: Census 2021

Rural share of residents with no qualifications (the proportion of people with no qualifications living in rural and urban Northamptonshire; %)



Source: Census 2021

Travel times (in minutes) to the nearest education institutions by public transport/walk in Northamptonshire by rural/urban classification



Source: Department for Transport (DfT) 2019

Top 20 rural LSOAs in Northamptonshire with the longest travel time (in minutes) to a further education college by public transport/walk

LSOA code	LSOA name	Parent MSOA	Travel time to nearest FE college (minutes)
E01027043	East Northamptonshire 001B	King's Cliffe, Woodnewton & Easton	116
E01027050	East Northamptonshire 001C	King's Cliffe, Woodnewton & Easton	116
E01027026	Daventry 001B	Clipston, Naseby & Yelvertoft	105
E01027304	South Northamptonshire 006D	Middleton Cheney & Chipping Warden	101
E01027306	South Northamptonshire 007C	Silverstone, Syresham & Helmdon	98
E01027030	Daventry 001C	Clipston, Naseby & Yelvertoft	93
E01027262	South Northamptonshire 004A	Towcester West & Blakesley	93
E01027031	East Northamptonshire 002A	Oundle, Warmington & Titchmarsh	89

E01027290	South Northamptonshire 011B	Kings Sutton, Greatworth & Evenley	87
E01027045	East Northamptonshire 003B	Thrapston & Brigstock	80
E01027129	Kettering 001C	Geddington, Rushton & Stoke Albany	75
E01027005	Daventry 001A	Clipston, Naseby & Yelvertoft	71
E01026979	Corby 001B	Rowlett, Gretton & Cottingham	70
E01027296	South Northamptonshire 011C	Kings Sutton, Greatworth & Evenley	70
E01027033	East Northamptonshire 001A	King's Cliffe, Woodnewton & Easton	65
E01027032	East Northamptonshire 003A	Thrapston & Brigstock	61
E01027261	South Northamptonshire 007A	Silverstone, Syresham & Helmdon	56
E01027297	South Northamptonshire 005A	Towcester East & Paulerspury	56
E01026993	Daventry 010A	Woodford Halse, Byfield & Staverton	55
E01027028	Daventry 010C	Woodford Halse, Byfield & Staverton	55

Source: Department for Transport (DfT) 2019

Top 20 rural LSOAs in Northamptonshire with the longest travel time (in minutes) to a primary school by public transport/walk

LSOA code	LSOA name	Parent MSOA	Travel time to nearest primary school (minutes)
E01027033	East Northamptonshire 001A	King's Cliffe, Woodnewton & Easton	43
E01027306	South Northamptonshire 007C	Silverstone, Syresham & Helmdon	41
E01027031	East Northamptonshire 002A	Oundle, Warmington & Titchmarsh	32
E01027262	South Northamptonshire 004A	Towcester West & Blakesley	29
E01027032	East Northamptonshire 003A	Thrapston & Brigstock	23
E01027050	East Northamptonshire 001C	King's Cliffe, Woodnewton & Easton	23
E01027129	Kettering 001C	Geddington, Rushton & Stoke Albany	23

E01027049	East Northamptonshire 002F	Oundle, Warmington & Titchmarsh	22
E01027024	Daventry 009C	Long Buckby West & Weedon	21
E01027030	Daventry 001C	Clipston, Naseby & Yelvertoft	21
E01027290	South Northamptonshire 011B	Kings Sutton, Greatworth & Evenley	21
E01027021	Daventry 004D	Long Buckby East & Ravensthorpe	20
E01027301	South Northamptonshire 005D	Towcester East & Paulerspury	20
E01027011	Daventry 009A	Long Buckby West & Weedon	19
E01027026	Daventry 001B	Clipston, Naseby & Yelvertoft	19
E01027044	East Northamptonshire 002B	Oundle, Warmington & Titchmarsh	19
E01027075	East Northamptonshire 003C	Thrapston & Brigstock	19
E01027043	East Northamptonshire 001B	King's Cliffe, Woodnewton & Easton	18
E01027048	East Northamptonshire 002E	Oundle, Warmington & Titchmarsh	18
E01027042	East Northamptonshire 006E	Irthlingborough	17

Source: Department for Transport (DfT) 2019

Top 20 rural LSOAs in Northamptonshire with the longest travel time (in minutes) to a secondary school by public transport/walk

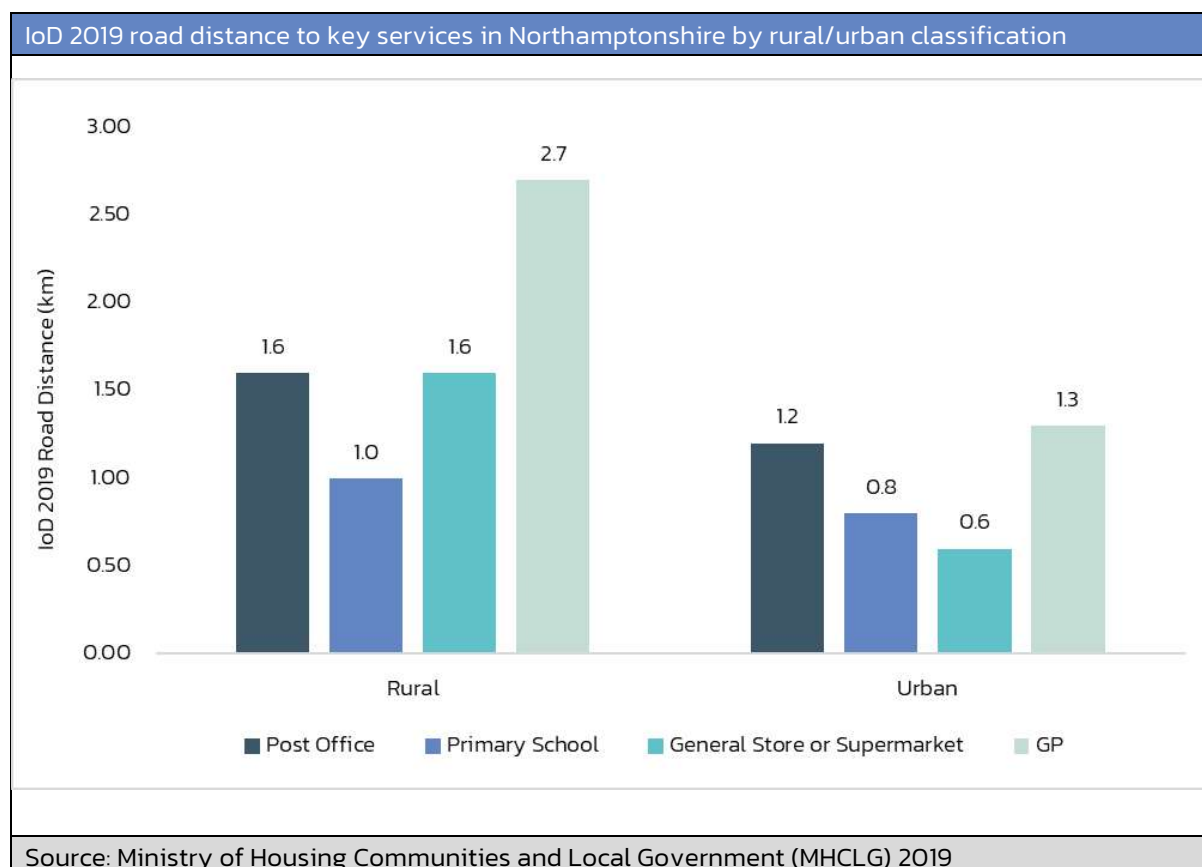
LSOA code	LSOA name	Parent MSOA	Travel time to nearest secondary school (minutes)
E01027050	East Northamptonshire 001C	King's Cliffe, Woodnewton & Easton	115
E01027043	East Northamptonshire 001B	King's Cliffe, Woodnewton & Easton	112
E01027026	Daventry 001B	Clipston, Naseby & Yelvertoft	102
E01027304	South Northamptonshire 006D	Middleton Cheney & Chipping Warden	100
E01027306	South Northamptonshire 007C	Silverstone, Syresham & Helmdon	99
E01027030	Daventry 001C	Clipston, Naseby & Yelvertoft	95

E01027031	East Northamptonshire 002A	Oundle, Warmington & Titchmarsh	90
E01027262	South Northamptonshire 004A	Towcester West & Blakesley	89
E01027045	East Northamptonshire 003B	Thrapston & Brigstock	80
E01027129	Kettering 001C	Geddington, Rushton & Stoke Albany	80
E01027290	South Northamptonshire 011B	Kings Sutton, Greatworth & Evenley	80
E01027296	South Northamptonshire 011C	Kings Sutton, Greatworth & Evenley	69
E01026979	Corby 001B	Rowlett, Gretton & Cottingham	68
E01027005	Daventry 001A	Clipston, Naseby & Yelvertoft	65
E01027033	East Northamptonshire 001A	King's Cliffe, Woodnewton & Easton	65
E01027032	East Northamptonshire 003A	Thrapston & Brigstock	61
E01027028	Daventry 010C	Woodford Halse, Byfield & Staverton	60
E01027305	South Northamptonshire 006E	Middleton Cheney & Chipping Warden	60
E01027261	South Northamptonshire 007A	Silverstone, Syresham & Helmdon	56
E01027297	South Northamptonshire 005A	Towcester East & Paulerspury	56

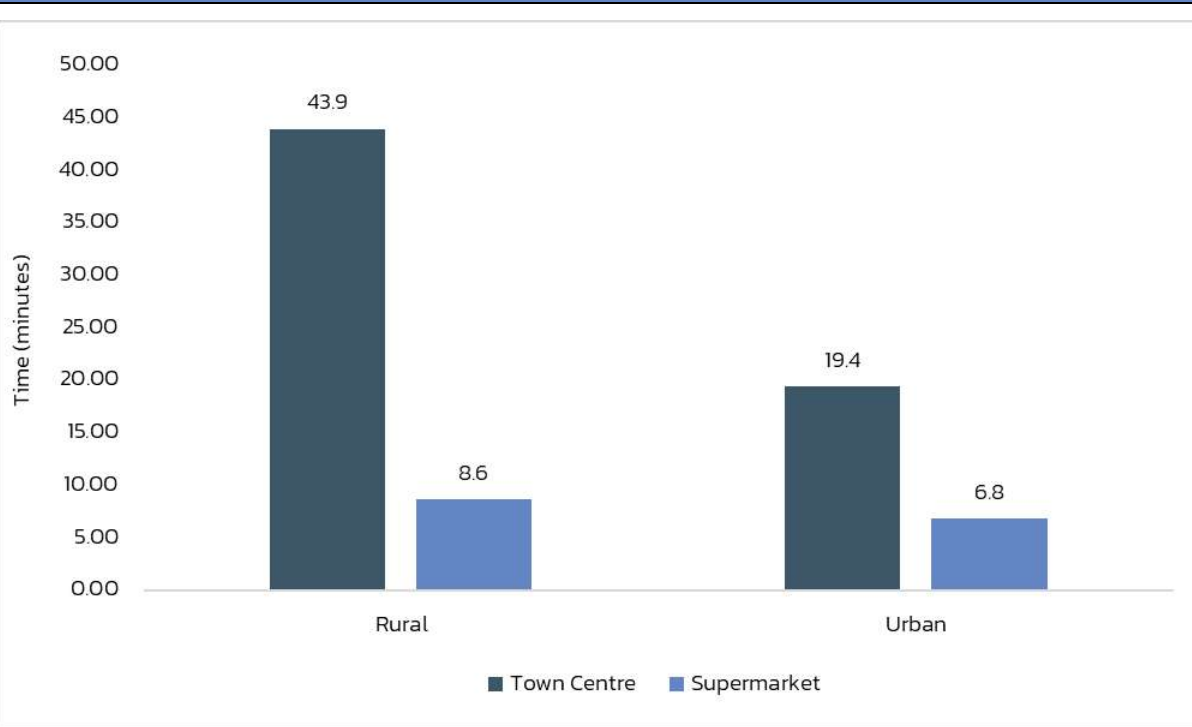
Source: Department for Transport (DfT) 2019

Transport and Accessibility

The chart below shows the Indices of Deprivation (IoD) road distance to key services (post office, primary school, general store or supermarket and GP surgery) for rural and urban areas in Northamptonshire, measured in kilometres (km). For these indicators, population-weighted averaging is used to create LSOA-level data by summing distances of Output Areas.



Travel times (in minutes) to the nearest town centre and supermarket by public transport/walk in Northamptonshire by rural/urban classification



Source: Department for Transport (DfT) 2019

The table below shows the 20 rural LSOA's in Northamptonshire with the lowest ranks on the Indices of Deprivation (IoD) 2019 Geographical Barriers sub-domain. This sub-domain measures the physical accessibility and proximity of local services, including the road distance to four key services (post office, primary school, general store or supermarket and GP surgery). Data shows average LSOA rank, where a lower rank indicates that an area is experiencing higher levels of deprivation.

Top 20 rural LSOAs in Northamptonshire with the lowest ranks on the IoD 2019 Geographical Barriers Sub-domain (lower = more deprived)

LSOA code	LSOA name	Parent MSOA	Rank on the IoD 2019 Geographical Barriers Sub-domain
E01027005	Daventry 001A	Clipston, Naseby & Yelvertoft	94
E01027306	South Northamptonshire 007C	Silverstone, Syresham & Helmdon	299
E01027129	Kettering 001C	Geddington, Rushton & Stoke Albany	340

E01027031	East Northamptonshire 002A	Oundle, Warmington & Titchmarsh	423
E01027032	East Northamptonshire 003A	Thrapston & Brigstock	529
E01027030	Daventry 001C	Clipston, Naseby & Yelvertoft	611
E01027262	South Northamptonshire 004A	Towcester West & Blakesley	624
E01027304	South Northamptonshire 006D	Middleton Cheney & Chipping Warden	721
E01027033	East Northamptonshire 001A	King's Cliffe, Woodnewton & Easton	761
E01027277	South Northamptonshire 004B	Towcester West & Blakesley	843
E01027305	South Northamptonshire 006E	Middleton Cheney & Chipping Warden	844
E01027290	South Northamptonshire 011B	Kings Sutton, Greatworth & Evenley	911
E01027021	Daventry 004D	Long Buckby East & Ravensthorpe	913
E01027023	Daventry 005E	Walgrave & Moulton	1001
E01027044	East Northamptonshire 002B	Oundle, Warmington & Titchmarsh	1122
E01027050	East Northamptonshire 001C	King's Cliffe, Woodnewton & Easton	1150
E01032968	Daventry 003F	Braunston & Crick	1158
E01027043	East Northamptonshire 001B	King's Cliffe, Woodnewton & Easton	1351
E01027011	Daventry 009A	Long Buckby West & Weedon	1353
E01027002	Daventry 002C	Brixworth & Spratton	1396

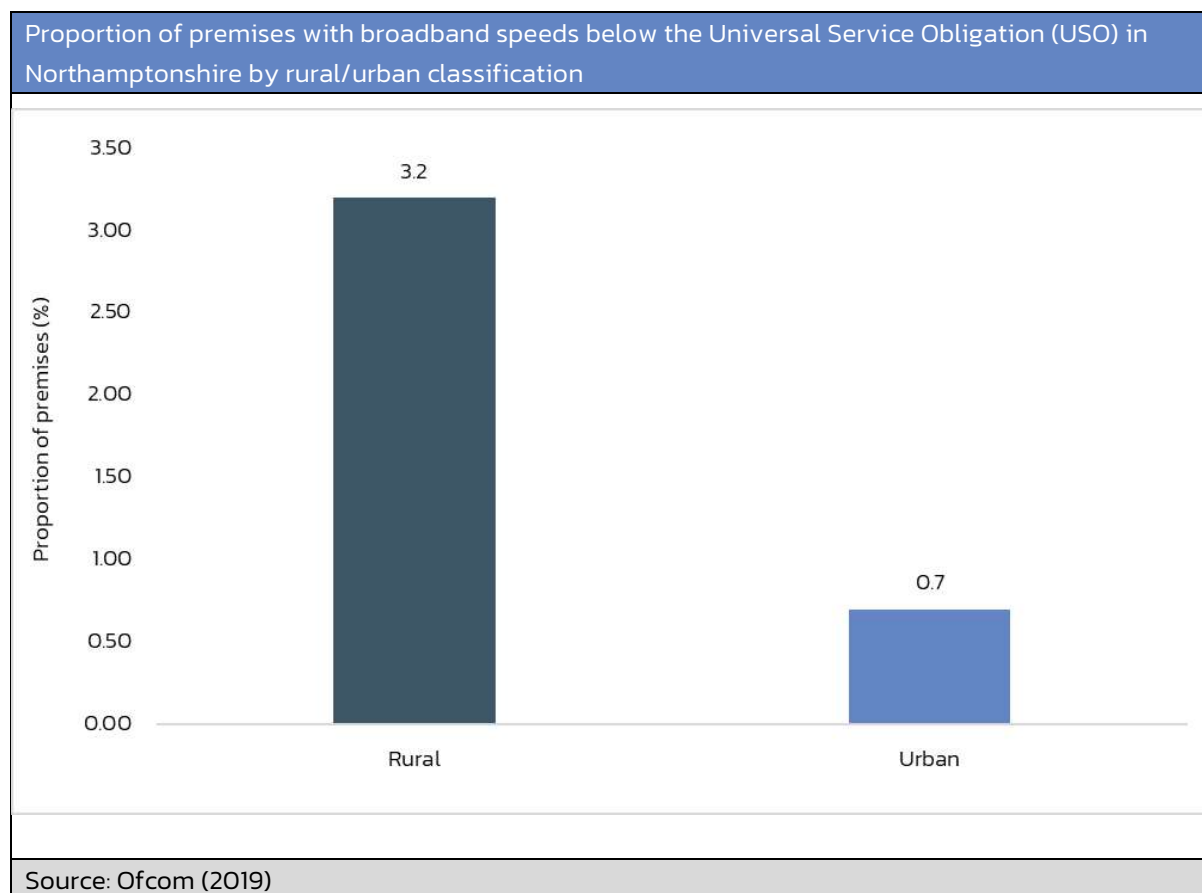
Source: Ministry of Housing Communities and Local Government (MHCLG) 2019

Top 20 rural LSOAs in Northamptonshire with the highest proportion of households with no car (%)			
LSOA code	LSOA name	Parent MSOA	Proportion of households with no car (%)
E01027302	South Northamptonshire 005E	Towcester East & Paulerspury	24.44
E01027041	East Northamptonshire 006D	Irthlingborough	21.19
E01027056	East Northamptonshire 005F	Raunds	19.59

E01027292	South Northamptonshire 006B	Middleton Cheney & Chipping Warden	18.15
E01027336	Wellingborough 010B	Irchester, Wollaston & Bozeat	18.01
E01027327	Wellingborough 001B	Finedon, Isham & Harrowden	17.99
E01027124	Kettering 003B	Rothwell	16.87
E01027049	East Northamptonshire 002F	Oundle, Warmington & Titchmarsh	16.60
E01032982	South Northamptonshire 003F	Blisworth, Roade & Yardley Gobion	16.49
E01027328	Wellingborough 001C	Finedon, Isham & Harrowden	15.90
E01027039	East Northamptonshire 006B	Irthlingborough	15.54
E01027299	South Northamptonshire 005C	Towcester East & Paulerspury	15.23
E01027048	East Northamptonshire 002E	Oundle, Warmington & Titchmarsh	15.10
E01027076	East Northamptonshire 003D	Thrapston & Brigstock	14.94
E01027126	Kettering 003D	Rothwell	14.71
E01027017	Daventry 009B	Long Buckby West & Weedon	14.47
E01027047	East Northamptonshire 002D	Oundle, Warmington & Titchmarsh	14.46
E01027038	East Northamptonshire 006A	Irthlingborough	14.34
E01027279	South Northamptonshire 003C	Blisworth, Roade & Yardley Gobion	14.11
E01027326	Wellingborough 001A	Finedon, Isham & Harrowden	14.09

Source: Census 2021

The figures below show the proportion of premises with broadband speeds below the Universal Service Obligation (USO) across Rural and Urban Northamptonshire, as well as across rural LSOA's in the area. The USO is set to improve broadband availability by giving homes and businesses the legal right to request decent and affordable broadband connection. Decent broadband is defined as a download speed of at least 10Mbit/s and an upload speed of at least 1Mbit/s.



Top 20 rural LSOAs in Northamptonshire with the highest proportion of premises with broadband speeds below the Universal Service Obligation (USO; %)

LSOA code	LSOA name	Parent MSOA	Proportion of premises with broadband speeds below the USO (%)
E01027306	South Northamptonshire 007C	Silverstone, Syresham & Helmdon	55.09
E01027274	South Northamptonshire 002B	Cogenhoe, Hackleton & Denton	28.04
E01027011	Daventry 009A	Long Buckby West & Weedon	21.17

E01027090	Kettering 001A	Geddington, Rushton & Stoke Albany	20.65
E01027296	South Northamptonshire 011C	Kings Sutton, Greatworth & Evenley	15.72
E01027262	South Northamptonshire 004A	Towcester West & Blakesley	13.78
E01032982	South Northamptonshire 003F	Blisworth, Roade & Yardley Gobion	9.53
E01027031	East Northamptonshire 002A	Oundle, Warmington & Titchmarsh	9.22
E01027289	South Northamptonshire 004C	Towcester West & Blakesley	8.80
E01027024	Daventry 009C	Long Buckby West & Weedon	8.66
E01026998	Daventry 004A	Long Buckby East & Ravensthorpe	8.60
E01027032	East Northamptonshire 003A	Thrapston & Brigstock	8.41
E01027261	South Northamptonshire 007A	Silverstone, Syresham & Helmdon	8.12
E01032968	Daventry 003F	Braunston & Crick	7.74
E01027338	Wellingborough 001D	Finedon, Isham & Harrowden	7.69
E01027030	Daventry 001C	Clipston, Naseby & Yelvertoft	7.56
E01027021	Daventry 004D	Long Buckby East & Ravensthorpe	6.87
E01027287	South Northamptonshire 001E	Harpole, Kislingbury & Bugbrooke	6.42
E01027129	Kettering 001C	Geddington, Rushton & Stoke Albany	5.77
E01027006	Daventry 003E	Braunston & Crick	5.48

Source: Census 2021